ARMA NOVA Chapter Webinar

Tuesday, November 16, 11:30 AM – 1:00 PM ET

Northern Virginia Chapter ARMA NOVA
Building Success Through Relationships

PANDEMIC PLAYBOOK PROJECT:

A Playbook for Responding to Pandemic-Related Records and Beyond

John Isaza, VP Information Governance, Access
Susan Cisco, Consultant, Access

Pandemic Playbook Webinar

COVID-19 has not only forced organizations to invent new ways of doing business, these seismic shifts have also resulted in the collection of new kinds of data, some of which are highly sensitive biometric data. This session will introduce a Playbook developed with input from nine large organizations, representing the financial, food distribution, airline, software, oil and gas, utilities, and accounting sectors. The Playbook has been updated as new record types such as vaccine records have emerged. The session will highlight the list of potential pandemic-related records, provide practical guides for their lifecycle management, and discuss emerging best practices for new records ingestion and record controls.

- 11:30 AM – 12 Noon ET – Networking
- 12 – 12:45 PM ET - Webinar
- 12:45 – 1 PM ET – Q&A

No cost to register!

Webinar sponsored by Silver Sponsor

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John Isaza

John Isaza is a Boston-based attorney, and VP of Information Governance at Access Corp. featuring Virgo™, a cloud-based software for records information management and global research. Mr. Isaza is one of the world's foremost experts in the field. He has developed information governance and records retention programs for some of the most highly regulated Global 1000 companies. He is co-author of 7 Steps for Legal Holds of ESI & Other Documents, a contributing author to the ABA's Internet Law for the Business Lawyer, 2nd Edition, as well as Editor-in-Chief and co-author of the Handbook on Global Social Media Law for Business Lawyers. Mr. Isaza is past co-Chair of the American Bar's Social Media Subcommittee, Fellow #45 of ARMA International, immediate past co-Chair of the ABA's Consumer Privacy and Data Analytics Subcommittee, and immediate past Chair of the IGP Governance Board.



Susan Cisco, CRM

Susan Cisco, Ph.D., CRM, FAI, has more than 30 years' experience in the RIM/IG profession as a practitioner, writer, researcher, educator, and consultant. Her seminal work in developing the Big Bucket approach to the classification and retention of information has simplified ECM deployment strategies and optimized user adoption for organizations around the world. She holds a MLS degree and a Ph.D. from the University of Texas at Austin. She is a CRM and is ARMA Fellow #27.

Date: Tuesday, November 16, 2021

Registration: Go to https://arma-nova.org/meetinginfo.php?id=83&ts=1631030349 to register for the webinar. The webinar will not be recorded – you must be present to participate!

All registrants will be required to acknowledge the following statement before registering: In exchange for this free event, I acknowledge that my registration information will be collected by ARMA NOVA, which may use my registration information in outreach and marketing, and that I can be unsubscribed from the mailing list at my request at any time. Further, I acknowledge that I will not record nor reproduce any portion of this webinar.