Northern Virginia Chapter ARMA NOVA
Building Success Through Relationships

Welcome to our October Social!



- **ARMA NOVA Goals:**
  - Increase chapter membership and participation
  - Provide opportunities for Learning, Networking and Educational Credits
- Events and new meeting formats – Webinars and virtual events
  - Easier to network and gain information to advance information governance programs and career
  - Staying safe with remote meetings!
- Continued partnership with ARMA Metro MD, AIIM and others
- Welcome to the 2021 ARMA NOVA Board (https://arma-nova.org/)
  - President: Dan Beard
  - Vice President: Richard Hogg
  - Secretary: Jack McFarlane
  - Treasurer: Mary Beth Weaver
  - Education Director: Elizabeth Adkins
  - Director at Large: Liane Cooper
  - Membership Director: Elisabeth Butler
- Congratulations to Elizabeth Adkins – Chapter Member of the Year!
  - Thank you, Elizabeth for your dedication and support!

Northern Virginia Chapter ARMA NOVA
Building Success Through Relationships

We greatly appreciate the support of our sponsors in making our educational programs possible

PLATINUM

ActiveNavigation

faegre drinker

ZAI
Zimmerman Associates, Inc.

GOLD

CADENCE GROUP

NEOSTEK
Innovating IT

Gimmal

Millican & Associates

SILVER

Access

FEITH

Northern Virginia Chapter ARMA NOVA
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Today's Event

WILL THE REAL INFORMATION PLEASE STAND UP?

We are all getting overwhelmed with TMI, much of it pushed at us, some of it at our request. It's hard to discern the signal from the noise. Join your chapter meeting colleagues in an informal discussion of how to evaluate the accuracy of information sources.

As part of the discussion you'll be presented with a statement or a headline and will be asked whether you think it's true. It will be a great way to stimulate more discussion!

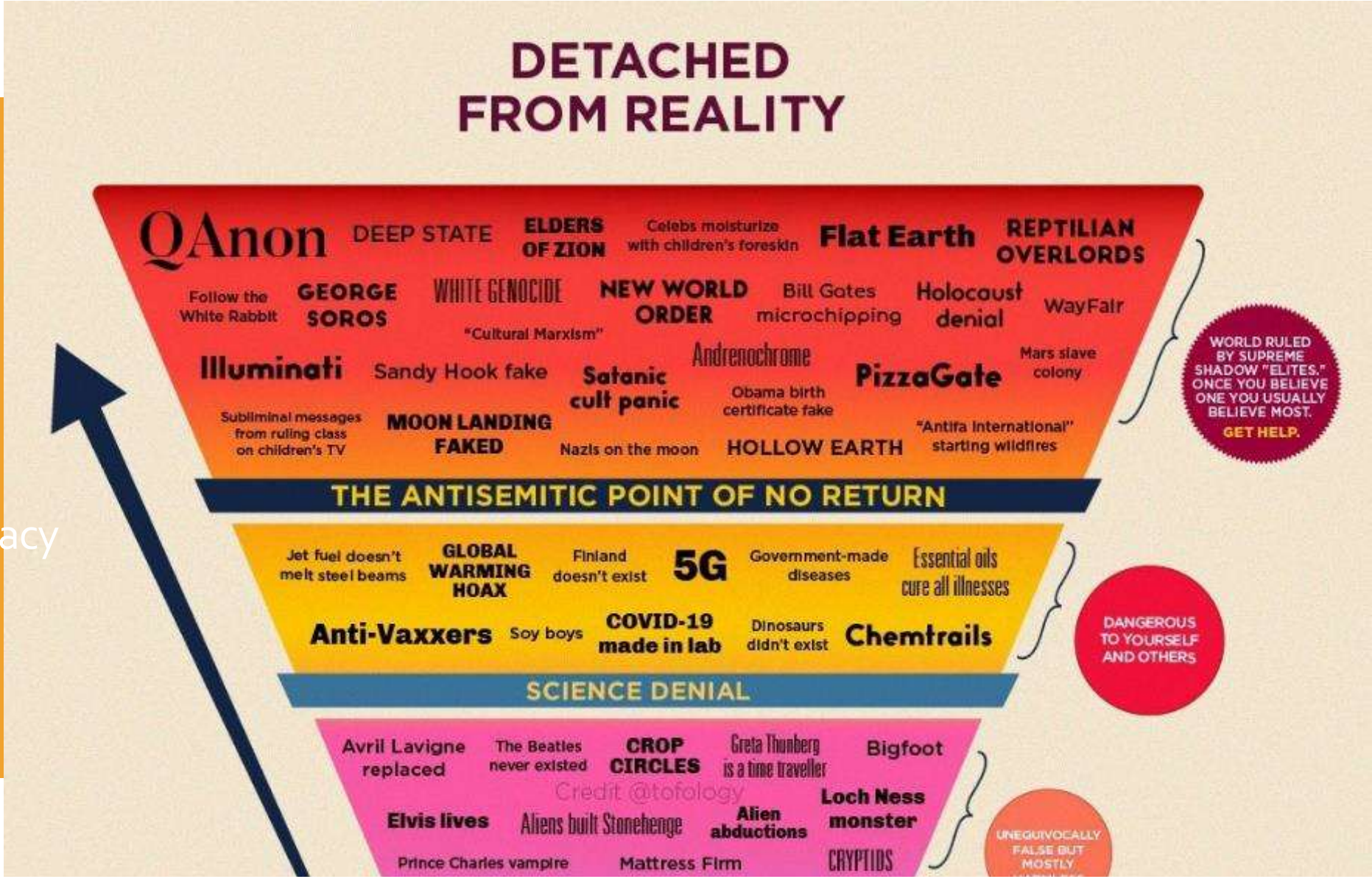
Moderators: George Darnell & Richard Hogg

WILL THE REAL INFORMATION PLEASE STAND UP?

How do you validate?

- Google!
- Multiple Sources
- Diverse Sources & perspectives
- Fact patterns
- What's authoritative?
- Research
- You?

The Conspiracy Chart



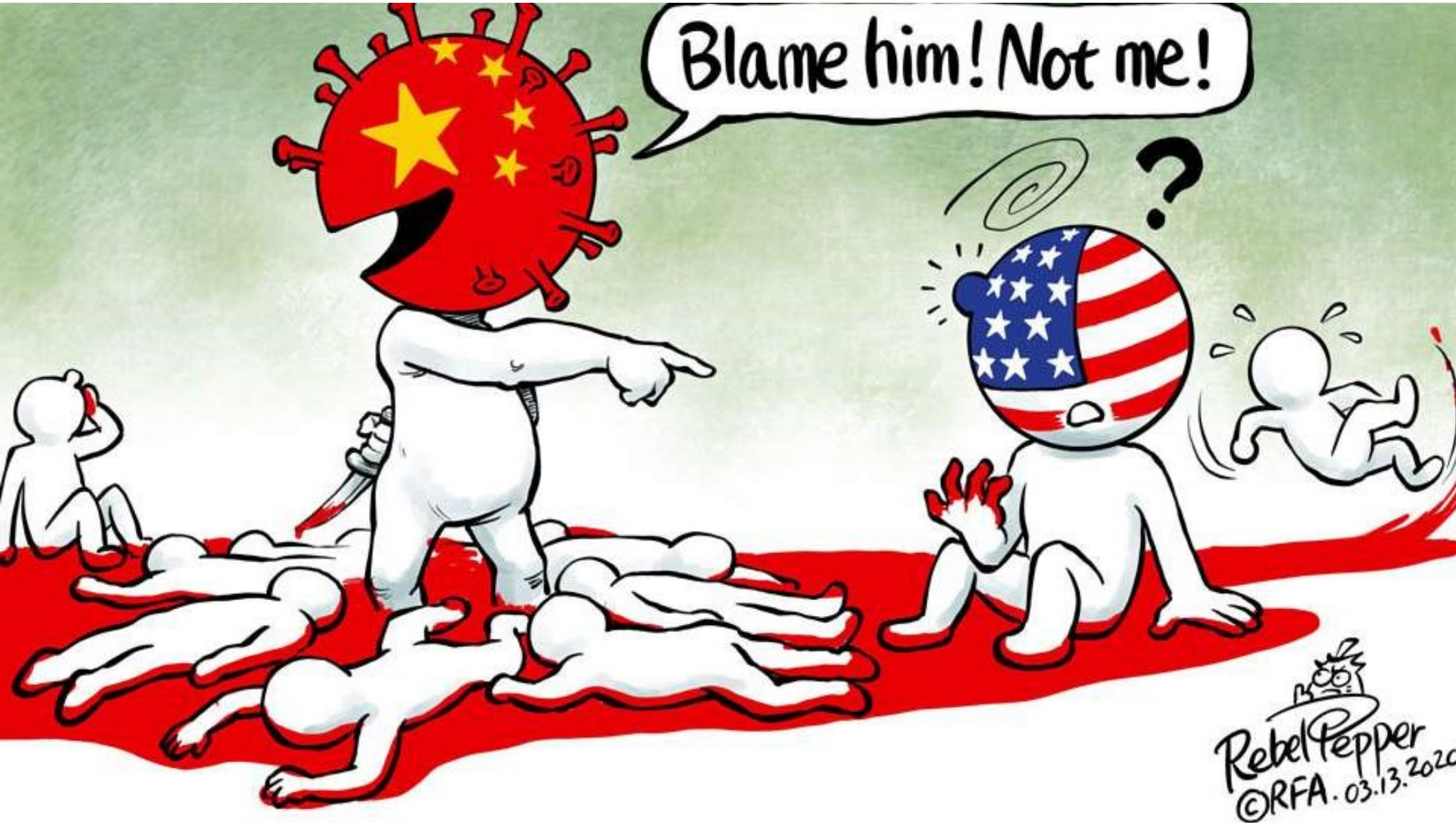
WILL THE REAL INFORMATION PLEASE STAND UP?

Which of the following is True or False?

How do you know?

1. COVID-19 originated in China.

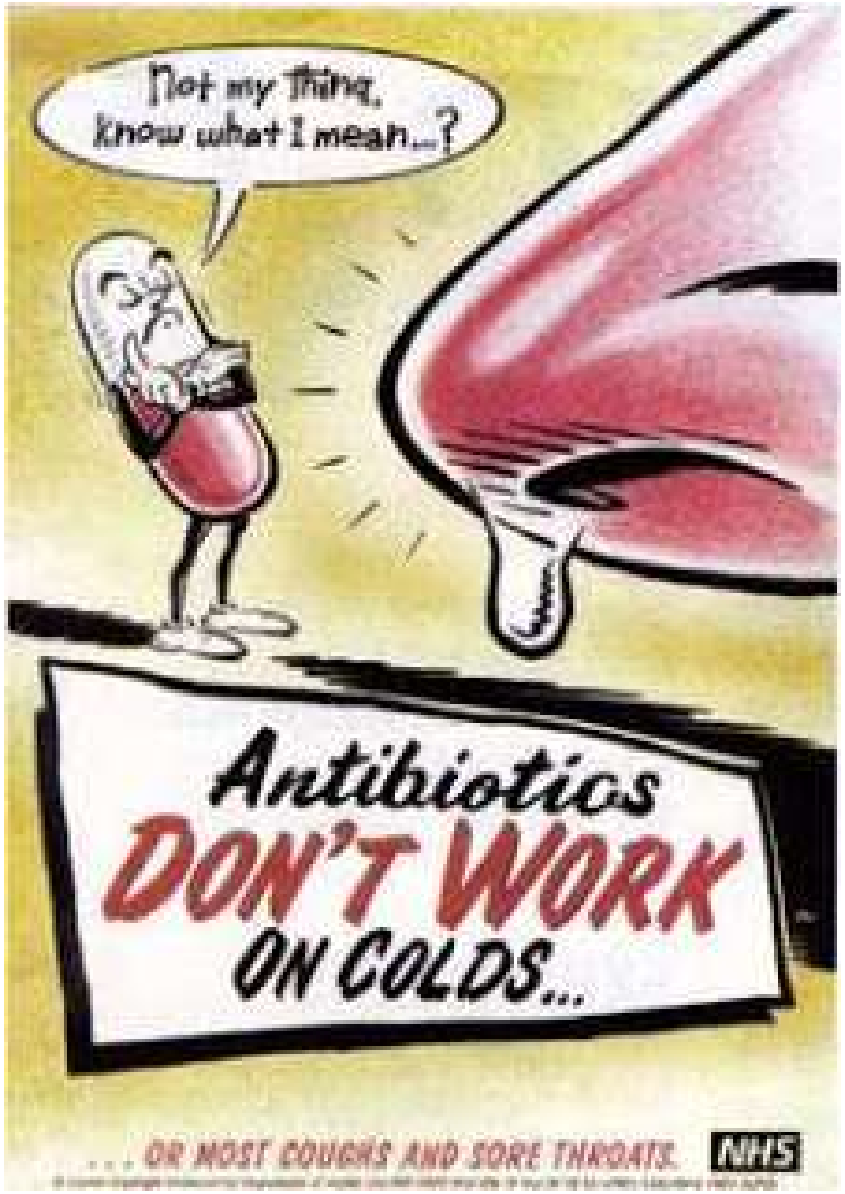
True or False?


Blame him! Not me!
?
RebelPepper
©RFA. 03.13.2020

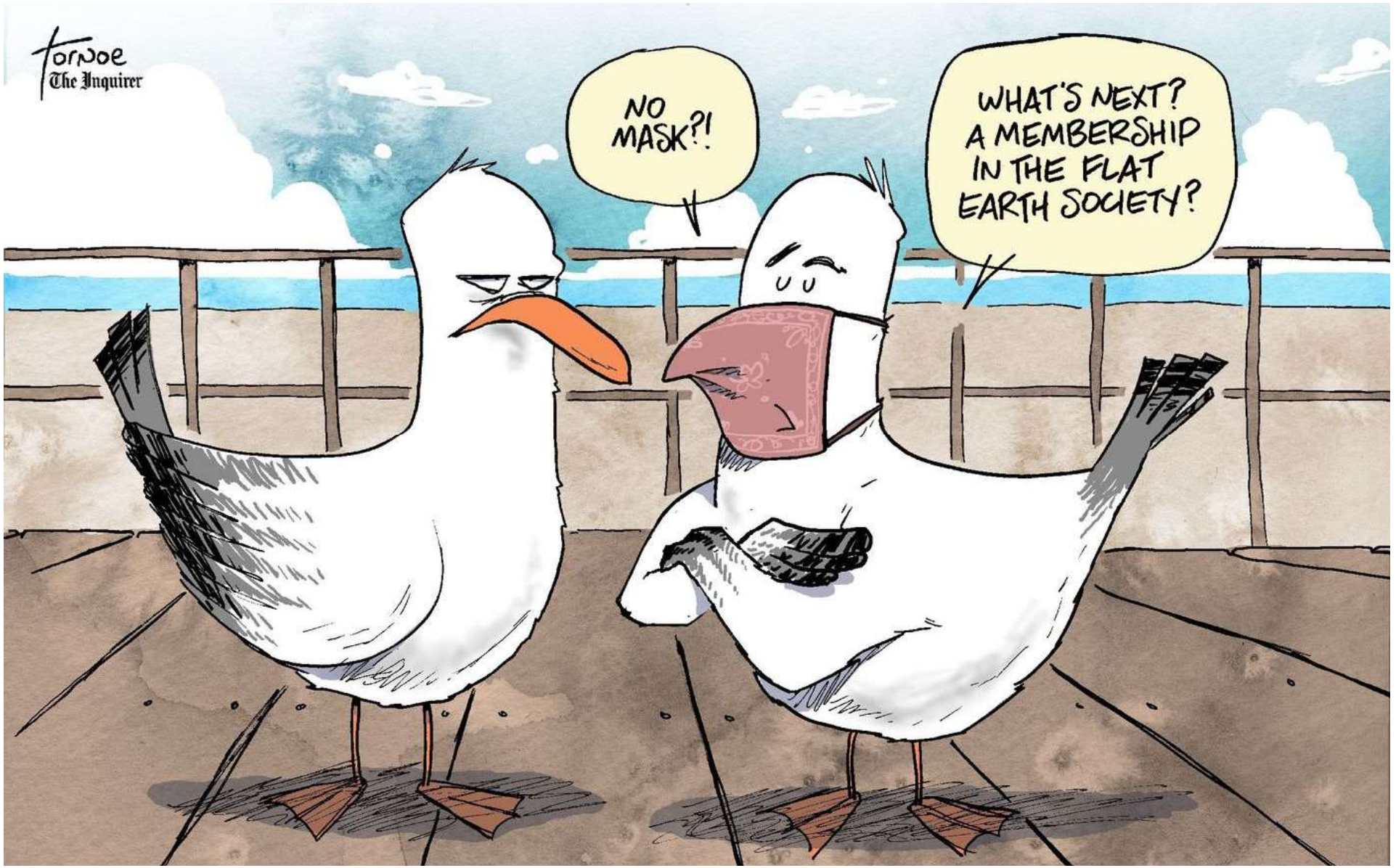
2. COVID-19 is a virus.


"IT'S A VIRUS."
"IT'S A HOAX!"
"IT'S A VIRUS."
"IT'S A CHINESE PLOT!"
"IT'S A VIRUS."
"IT'S FAKE NEWS!"
"IT'S A VIRUS."
"IT'S A DEMOCRAT SCHEME TO HURT DONALD TRUMP!"
©2020
HORSEY
SEATTLE TIMES
"IT'S A VIRUS."
"IT'S A CONSPIRACY TO DESTROY THE U.S. ECONOMY!"
MAGA
"WHY DO YOU BELIEVE ALL THOSE CRAZY IDEAS?"
"MAYBE I HAVE A VIRUS."
MAGA

3. Antibiotics can be used to treat COVID-19.


Not my thing, know what I mean...?
Antibiotics
DON'T WORK
ON COLDS...
...OR MOST COUGHS AND SORE THROATS.
NHS

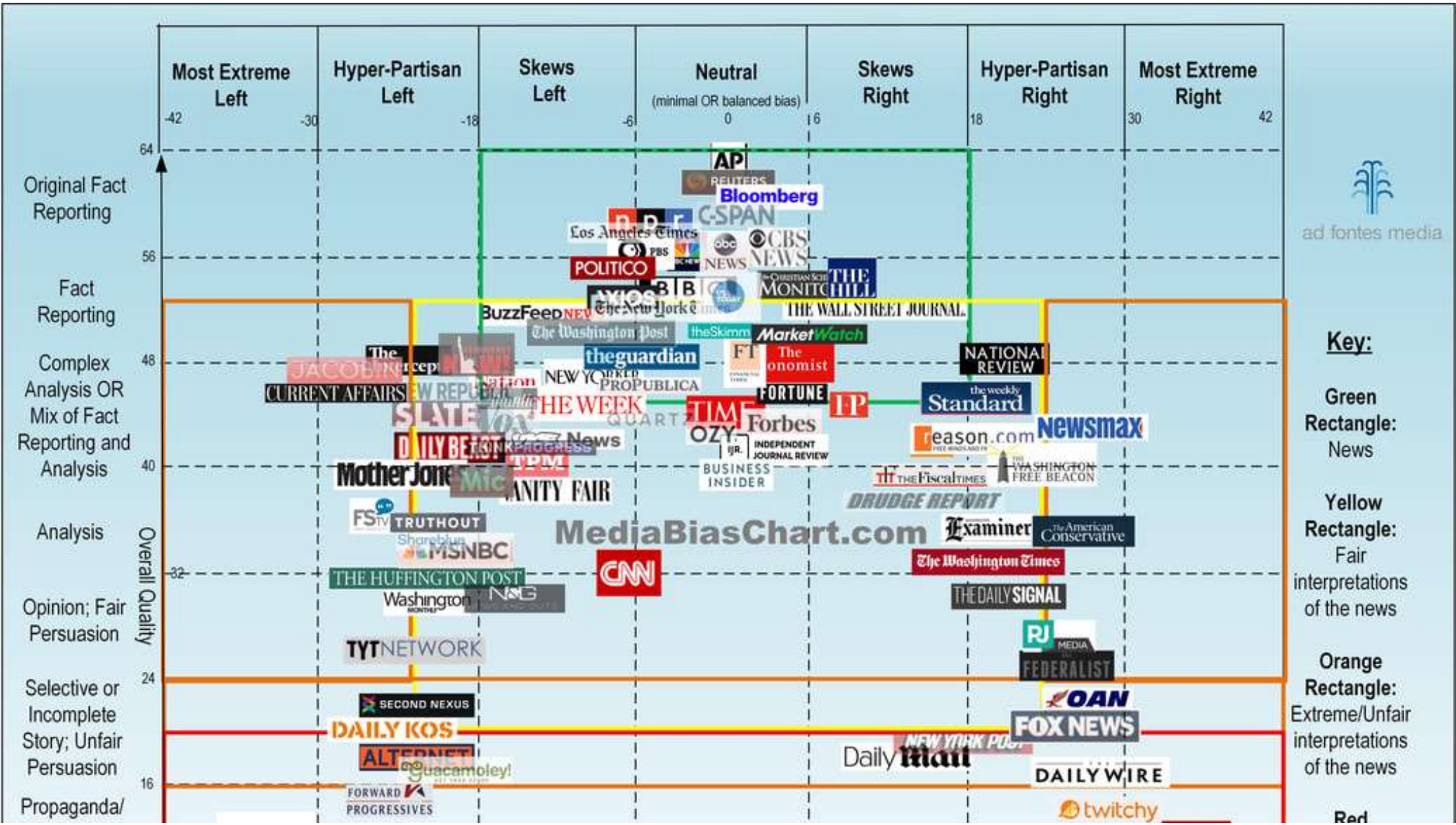
4. Face masks are not needed if you remain more than six feet from the nearest person.


tornoe
The Inquirer
NO MASK?!
WHAT'S NEXT? A MEMBERSHIP IN THE FLAT EARTH SOCIETY?

5. Face masks should be made of cloth and cover the nose and mouth.


WHAT DOES YOUR MASK SAY ABOUT YOU?
MORRISEY
Colorado Sun
PREPPER
HERO
IMPROVISER
DENIER
TOLD YOU SO
Kid's old t-shirt
¡HOLA!
It's like the flu.

6. There is a secret cure for COVID-19 that is available to the wealthy.


Most Extreme Left
Hyper-Partisan Left
Skews Left
Neutral
(minimal OR balanced bias)
Skews Right
Hyper-Partisan Right
Most Extreme Right
-42
-30
-18
-6
0
6
18
30
42
64
56
48
40
32
24
16
Original Fact Reporting
Fact Reporting
Complex Analysis OR Mix of Fact Reporting and Analysis
Analysis
Opinion; Fair Persuasion
Selective or Incomplete Story; Unfair Persuasion
Propaganda/
Overall Quality
ad fontes media
MediaBiasChart.com
Key:
Green Rectangle: News
Yellow Rectangle: Fair interpretations of the news
Orange Rectangle: Extreme/Unfair interpretations of the news
Red

7. People who recover from COVID-19 could still be infected.


I HAVE THE RIGHT TO LIVE HOWEVER I WANT!
WHAT ABOUT OUR RIGHT TO HEALTHY AIR!?!
crankyuncle.com

8. Pneumonia and Flu vaccines can protect you from COVID-19.

INFLUENZA

FREQUENTLY COMPLICATED WITH

PNEUMONIA

IS PREVALENT AT THIS TIME THROUGHOUT AMERICA.

THIS THEATRE IS CO-OPERATING WITH THE DEPARTMENT OF HEALTH.

YOU MUST DO THE SAME

IF YOU HAVE A COLD AND ARE COUGHING AND SNEEZING. DO NOT ENTER THIS THEATRE

GO HOME AND GO TO BED UNTIL YOU ARE WELL

Coughing, Sneezing or Spitting Will Not Be Permitted In The Theatre. In case you must cough or Sneeze, do so in your own handkerchief, and if the Coughing or Sneezing Persists Leave The Theatre At Once.

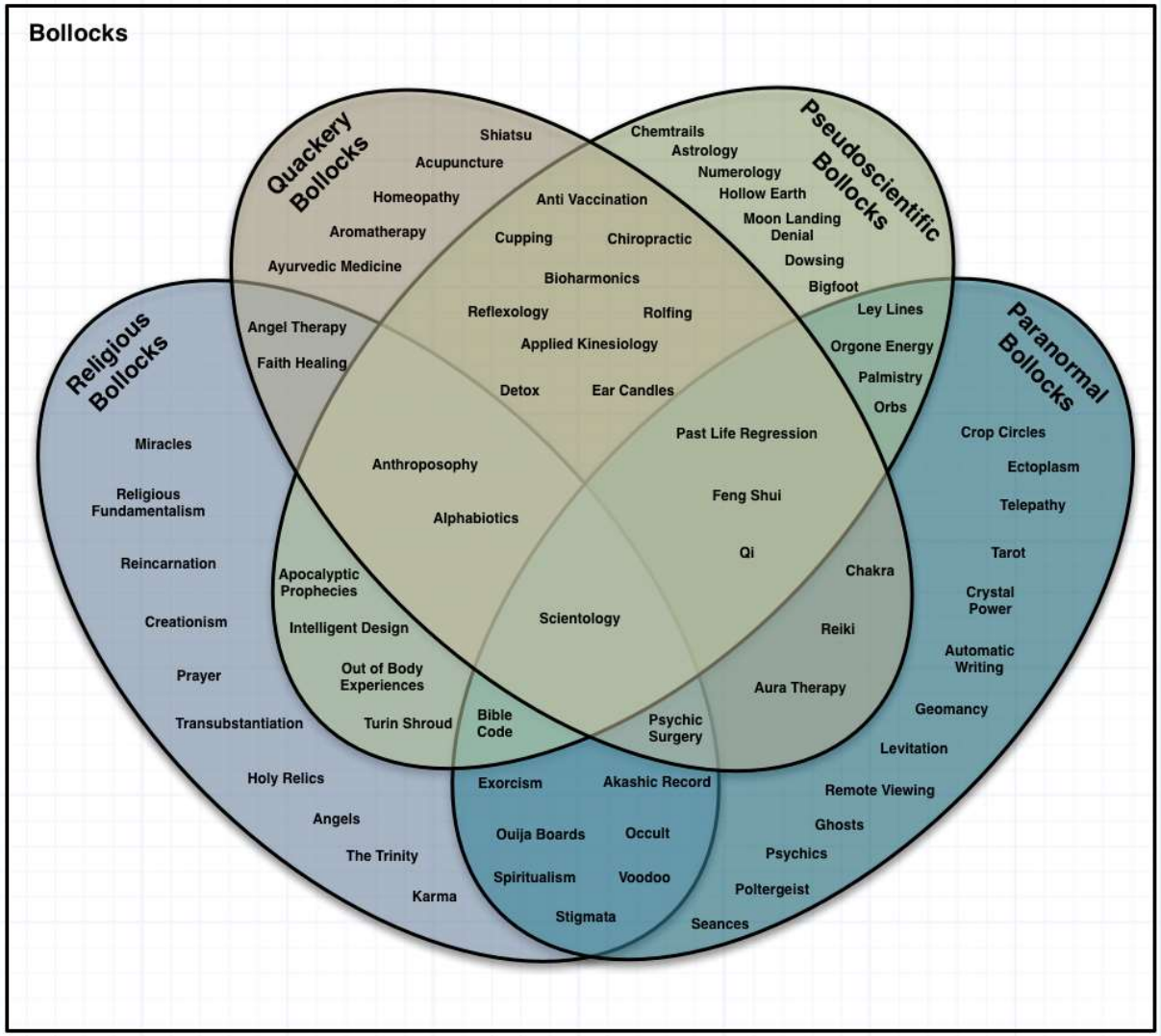
This Theatre has agreed to co-operate with the Department Of Health in disseminating the truth about Influenza, and thus serve a great educational purpose.

HELP US TO KEEP CHICAGO THE HEALTHIEST CITY IN THE WORLD

JOHN DILL ROBERTSON
COMMISSIONER OF HEALTH

9. Saline nasal wash and gargle can protect you from COVID-19.

The Venn Diagram of Irrational Nonsense



10. Extremely hot or cold temperatures kill the COVID-19 virus.

Heat wave hikes beach bacteria threat...



11. Frequent 20-second hand washes with soap or 60% alcohol sanitizer are recommended.


SOLD OUT!
NEWS
COVID-19 LEADS TO SHORTAGES
PSST!
MASKS, SANITIZERS AND TOILET PAPER !!
©DAVEGRANLUND.COM
POLITICALCARTOONS.COM

12. Eating garlic and drinking alcohol will protect you from COVID-19.


CÎROC
SMIRNOFF
No21
VODKA
1864
ABSOLUT
Country of Sweden
VODKA
IMPORTED

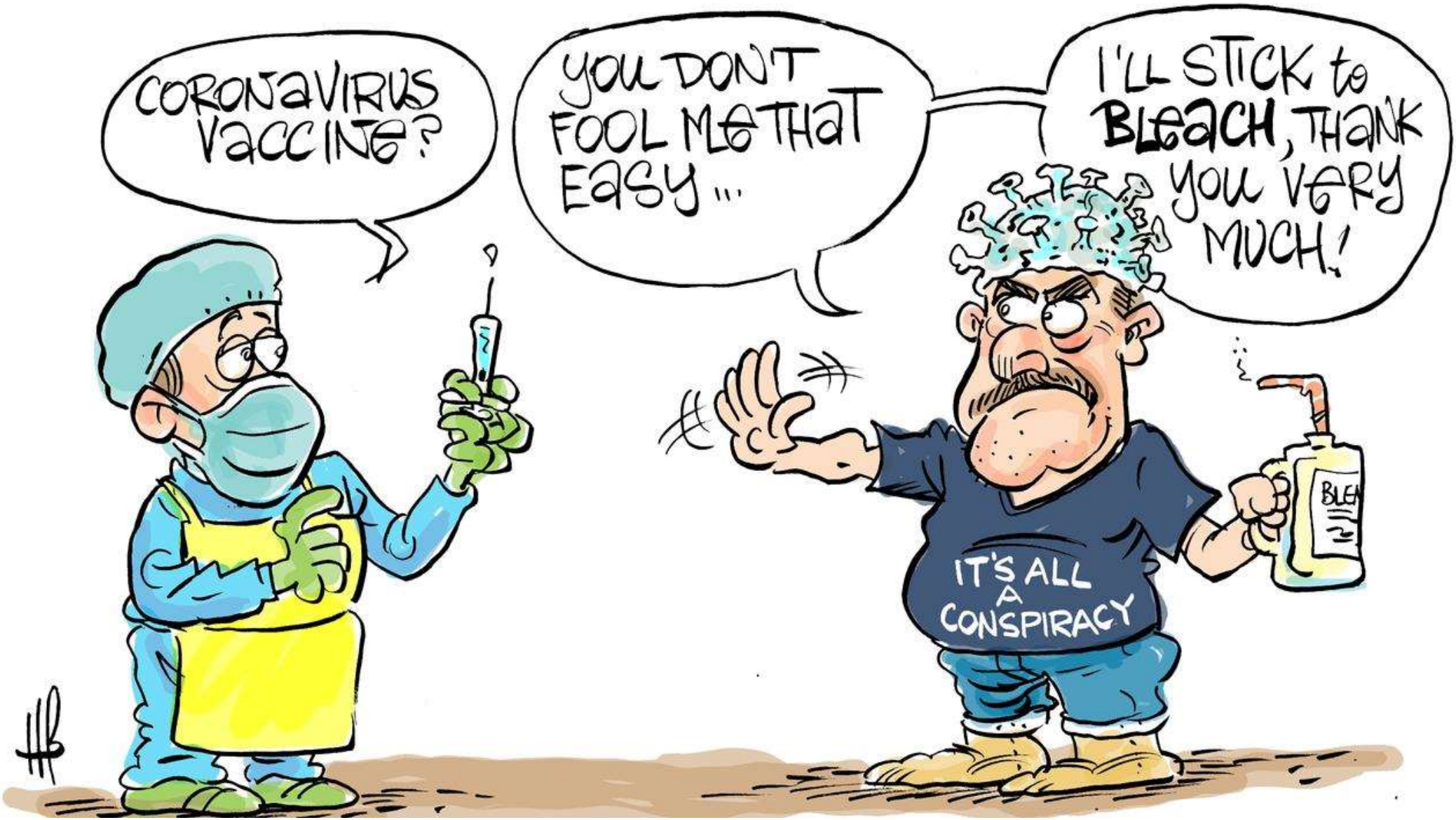
13. COVID-19 travels over 5G networks.


NO
RADIATION
IN
OUR
NATION
STOP
5G

14. Use disinfectant often on frequently used surfaces to remove COVID-19.


HOW LONG DO CORONVIRUSES* LIVES ON SURFACES
SURFACE
DAYS OR HOURS
METAL, GLASS, CERAMICS
5 DAYS
PLASTICS, STAINLESS STEEL
2-3 DAYS
PAPER, WOOD
4-5 DAYS
CARDBOARD
1 DAY
ALUMINUM
2-8 HOURS
COPPER
4 HOURS
FOOD
DOESN'T SEEM TO SPREAD THROUGH FOOD AND HAS NOT BEEN FOUND IN WATER
SOURCES: CDC, FDA
*CORONAVIRUS IS A FAMILY OF VIRUSES THAT INCLUDES SARS-COV 2 - THE VIRUS THAT CAUSES COVID-19.

15. Using Lysol spray on your body is an alternative to a soap bath or shower.


CORONAVIRUS VACCINE?
YOU DON'T FOOL ME THAT EASY...
I'LL STICK to BLEACH, THANK YOU VERY MUCH!
IT'S ALL A CONSPIRACY
BLEA

16. Large crowds are not a problem if you are wearing a mask and don't touch.



17. Healthy people in good physical shape are naturally resistant to COVID-19.


SERIOUSLY?

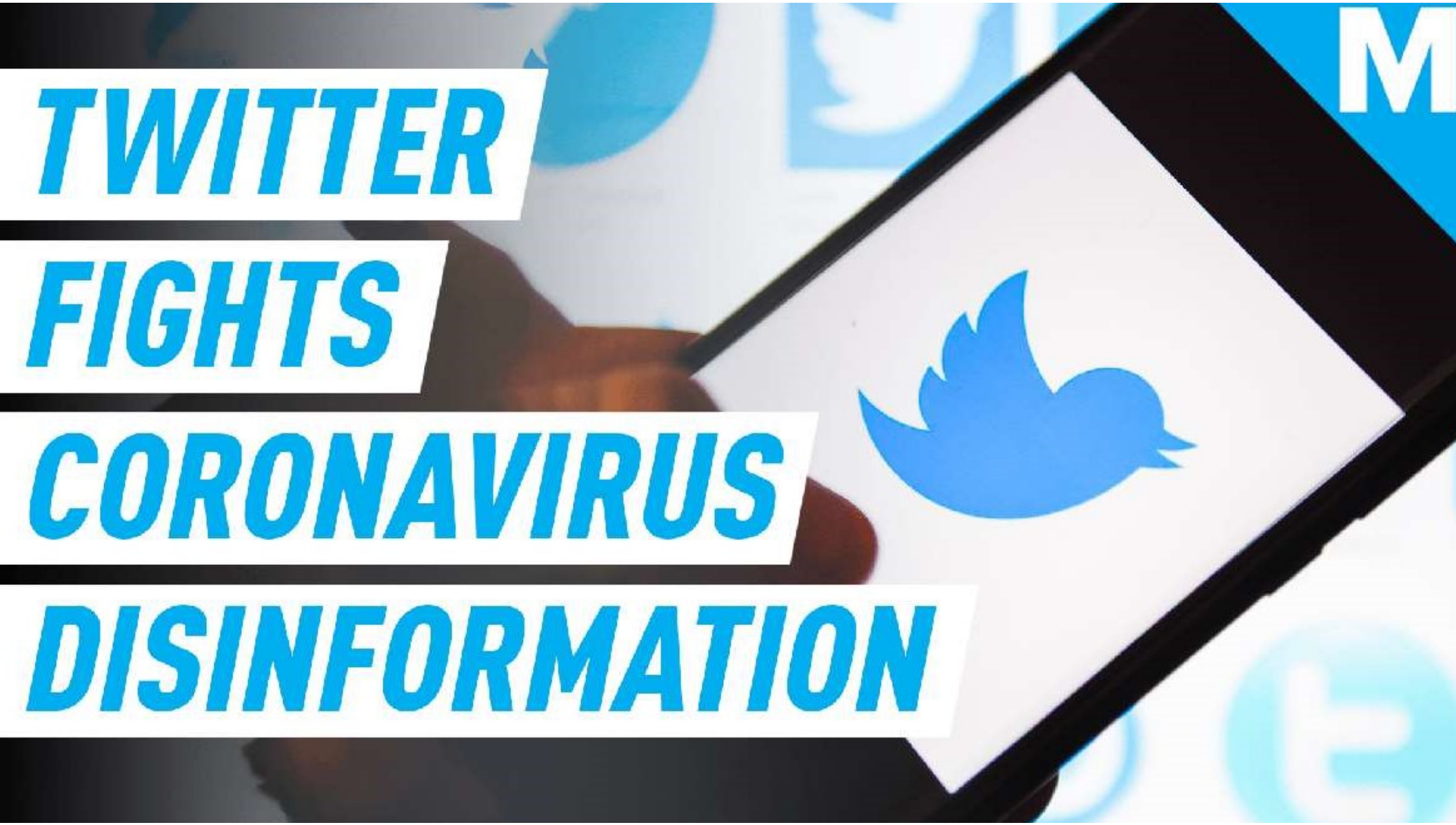
18. Avoid touching your eyes, nose, or mouth.


3/20
DISAN
CORONA:
DON'T
TOUCH
YOUR
FACE

19. Some people may have COVID-19 and spread it to others, even if they don't have symptoms or don't know they have COVID-19.


ASYMPTOMATIC
martirena

20. Check Facebook and Twitter frequently for the latest advice on COVID-19.


TWITTER
FIGHTS
CORONAVIRUS
DISINFORMATION

Fact-checking site	MBFC score	Background	Funding
http://www.factcheck.org	Least biased	Used by numerous media sites including Time magazine	Nonprofit
https://www.politifact.com	Least biased	Won PolitiFact Pulizter Prize for National Reporting in 2009	Nonprofit
http://www.snopes.com	Least biased	Referenced by lots of media outlets including Fortune, Forbes, CNN, and The New York Times	On-site ads