

September 2018

ARMA NOVA CHAPTER MEETING



People, Process & Technology – Learn the steps to success for your organization's business information!

Privacy Bytes –

How GDPR Influences Privacy in the US

& Implications of the new California Consumer Privacy Act

-- A panel discussion featuring

Dean Gonsowski (Active Navigation) and **Tina Ayiotis** (Cybersecurity Attorney)

Event Date: Wednesday, September 19, 2018, 5:00 pm *(Note new time!)*

Location: **Edge Digital Group, Rosslyn Metro Center Bldg,**
1700 N Moore Street, Ste. 1810 (accessible directly from Metro Station)

Transportation: **Rosslyn Metro – Blue/Orange/Silver Lines)**

Check out hot & trending topics!

This lively session will explore how [GDPR](#) has influenced privacy in the US, and the implications of the new California privacy law (the [California Consumer Privacy Act, A.B.375](#) enacted in June 2018).

GDPR or *General Data Protection Regulation*, allegedly embodies the world's strongest framework of data protection rules. This regulation became fully enforceable beginning May 25, 2018. GDPR regulation applies to all of the European Union, (while individual countries may have adopted small changes). GDPR covers personal & sensitive data. *Personal* is whatever may be used to identify a person, while *Sensitive* covers various 'special categories' such as religious beliefs, political opinions, racial information, and sexual orientation.

Meanwhile in California, with the new *California Consumer Privacy Act*, residents have the right to be informed about the kinds of information collected on them and why. Residents now have the right to request deletion of personal information. Finally, California consumers may opt out of the sale of their personal information! Residents may also request access to their personal information unhindered and in a 'readily useable format' for transfer to third-parties.

Big privacy changes are coming to how organizations will do business in the EU and in the US because of the global economy. Organizations are becoming more fully responsible and accountable for collecting, processing, handling and securing of their customers' personal data. Non-compliance can mean hefty fines!

****We're offering a free meeting if you join ARMA NOVA in the next 12 months!**"**

Build your CRM, IGP, CIP, and PMI Cred -- and have a good time doing it!

MEETING AGENDA

5:00 - 5:45pm Registration, food (heavy hors d'oeuvres) and networking

5:45 - 6:15pm Welcome from ARMA NOVA President, news, announcements

6:15 - 7:15pm Panel Discussion

OUR SPEAKERS



An internationally recognized business executive and attorney, **Christina Ayiotis** brings a unique strategic perspective, honed from years of building substantive (geopolitically contextualized) cyber expertise. A true "Cyber Connector," she brings together cross-functional (and international) constituencies to foster productive collaborative solutions. She founded and Co-Chaired the Georgetown Cybersecurity Law Institute and served on AFCEA International's Cyber Committee, as well as The Cybersecurity Canon Committee. She taught a Masters Level Information Policy class at GW and served as Deputy General Counsel—Information Governance, at CSC (a global technology services provider). She led global programs at Booz Allen Hamilton, Ernst & Young International, and

Deloitte Touche Tohmatsu. She served on the Boards of Directors of ARCS MWC, Fairfax Law Foundation, ARMA NOVA, Hellenic American Women's Council and Women's Bar Association of DC. She earned a Zertifikat Deutsch als Fremdsprache from the Goethe Institut and studied French at the Alliance Française, Paris. In 2008, she earned the Certified Records Manager certification. A magna cum laude graduate of Virginia Commonwealth University (BS- Biology/ BA-Philosophy; Minors- Mathematics/French; University Honors), she earned a Juris Doctorate from William & Mary Law School. She has been an active Member in Good Standing of the Virginia State Bar since 1991 and the District of Columbia Bar since 1993.



As the Chief Revenue Officer for Active Navigation, **Dean Gonsowski** is responsible for orchestrating all go-to-market activities for Active Navigation's Sales, Marketing and Customer Success teams, with a goal of maximizing organization revenue and creating an exceptional customer experience. Dean is an advisor to the Legal Technology Professionals Institute and on the steering committee of the Electronic Discovery Institute's Leadership Summit, as well as being on the editorial advisory board of Legaltech News. Dean's articles appeared in a number of leading industry publications including *Business Week*, *Corporate Counsel*, *ILTA Peer to Peer*, *Inside Counsel*

and the *Legal Tech Newsletter*. He has been quoted in some primary business publications, including the *Financial Times*, *Forbes*, *Wired*, and *MSNBC*. Dean is the co-author of *Cybercrime and Cloud Forensics: Applications for Investigation Processes*, a collection of research and case studies of applications for investigation processes in cloud computing environments. Dean has a JD from the University of San Diego School of Law and a BS from the University of California, Santa Barbara. He is a licensed (but inactive) attorney in both California and Colorado.

MEETING DETAILS

DATE: Wednesday, September 19, 2018

TIME: 5:00 PM to 7:15 PM

LOCATION: **Edge Digital Group, Rosslyn Metro Center Building**
1700 N Moore Street, Ste. 1810, Arlington, VA

PARKING: Nearby parking garages available – see the following for options:
<https://www.bestparking.com/arlington-parking/destinations/rosslyn-metro-mall-parking/?view=map&daily=1>

METRO ACCESS: *Accessible directly from the Rosslyn Metro Station*

ONLINE REGISTRATION:

Early Registration (until midnight, September 14)

\$15 ARMA or AIIM Member, Government Employee or Full-Time Student
\$20 Non-Member

Late Registration (after midnight, September 14)

\$20 ARMA or AIIM Member, Government Employee or Full-Time Student
\$25 Non-Member

Register early at <https://arma-nova.org/meetinginfo.php?id=51&ts=1535731274> Be there!