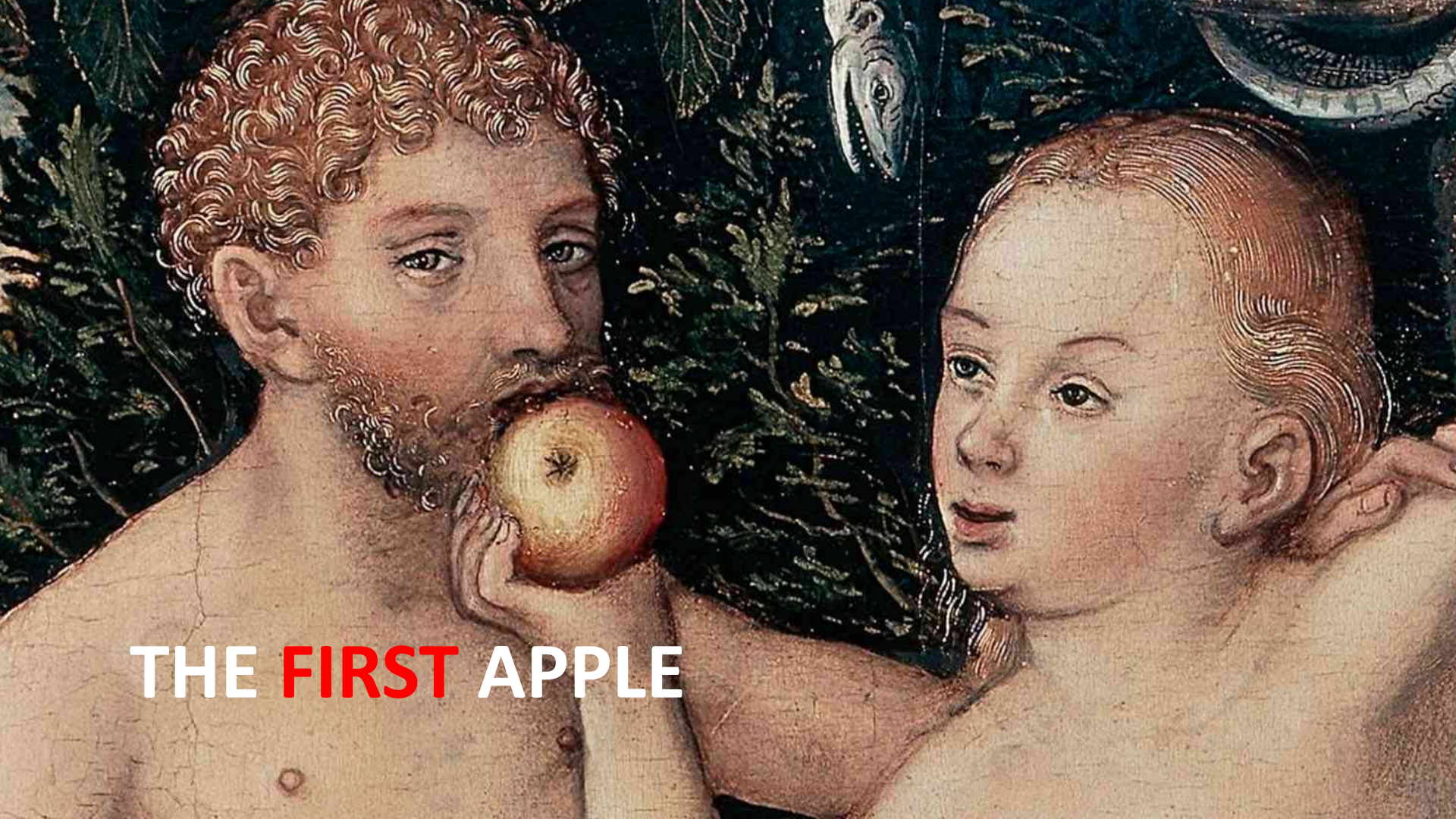
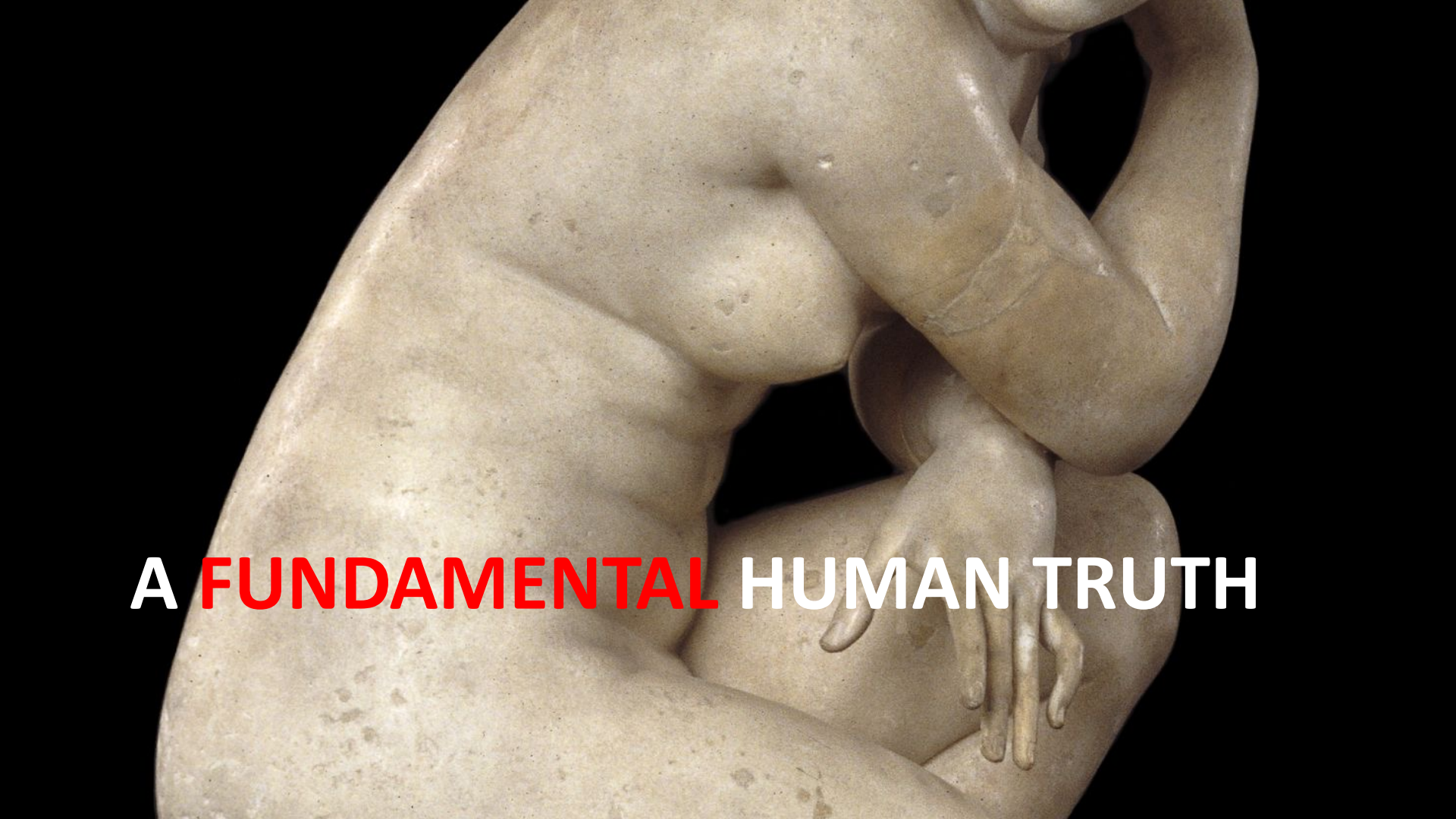
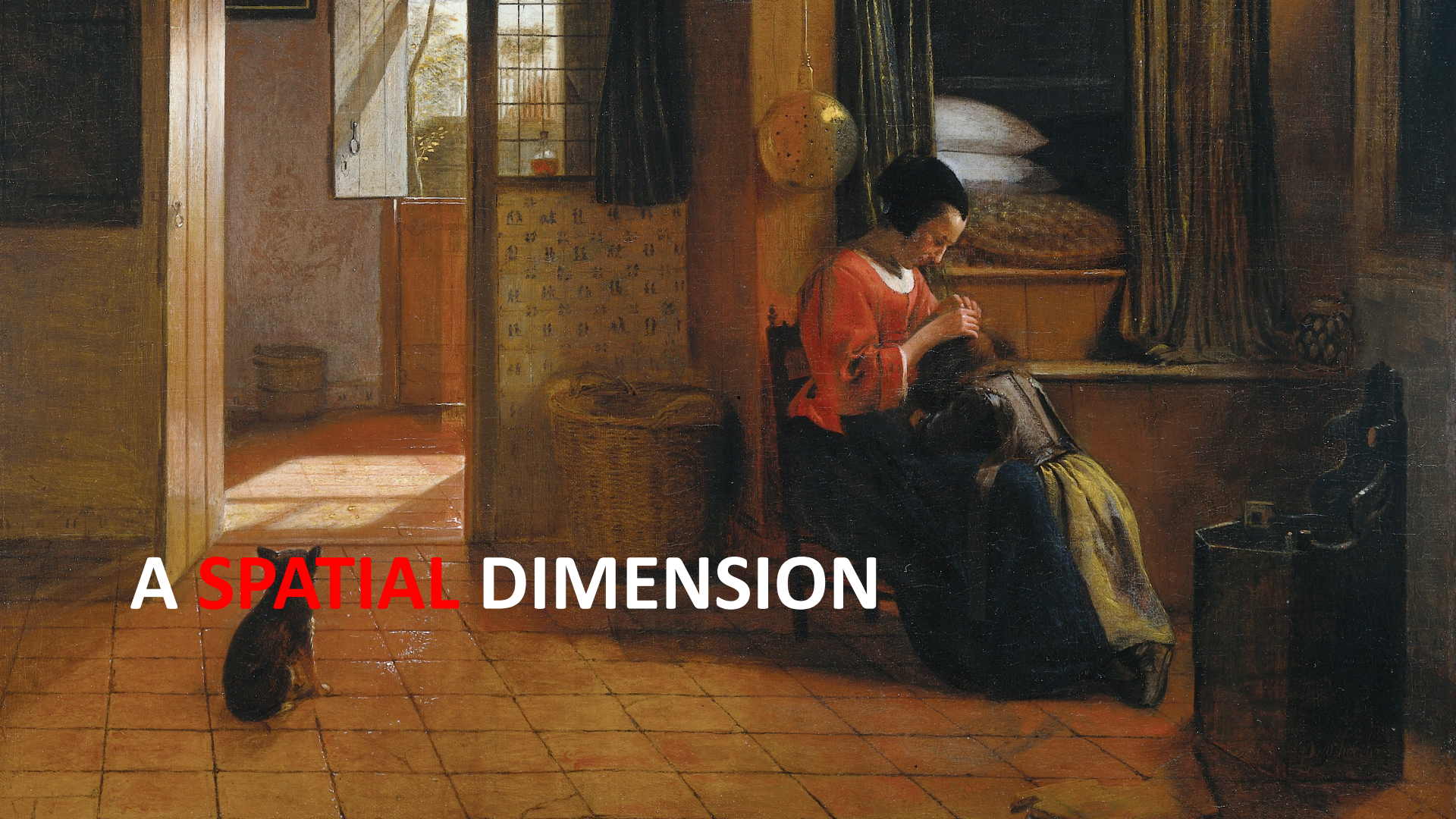

THE HISTORY AND FUTURE OF PRIVACY

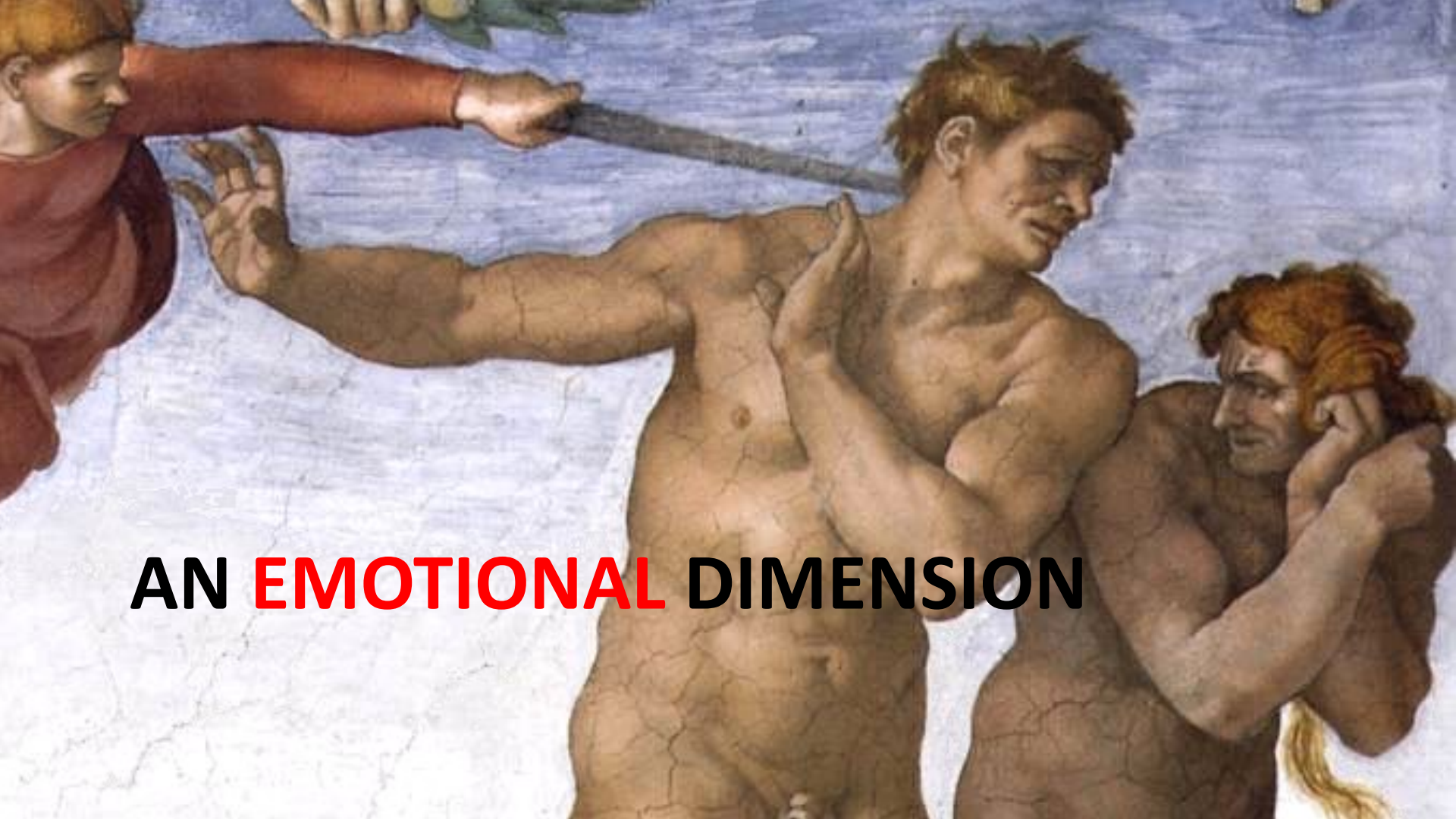

THREE APPLES


ART PRECEDES THE LAW


THE FIRST APPLE


A FUNDAMENTAL HUMAN TRUTH


A SPATIAL DIMENSION


AN EMOTIONAL DIMENSION


A COMMUNICATIVE DIMENSION

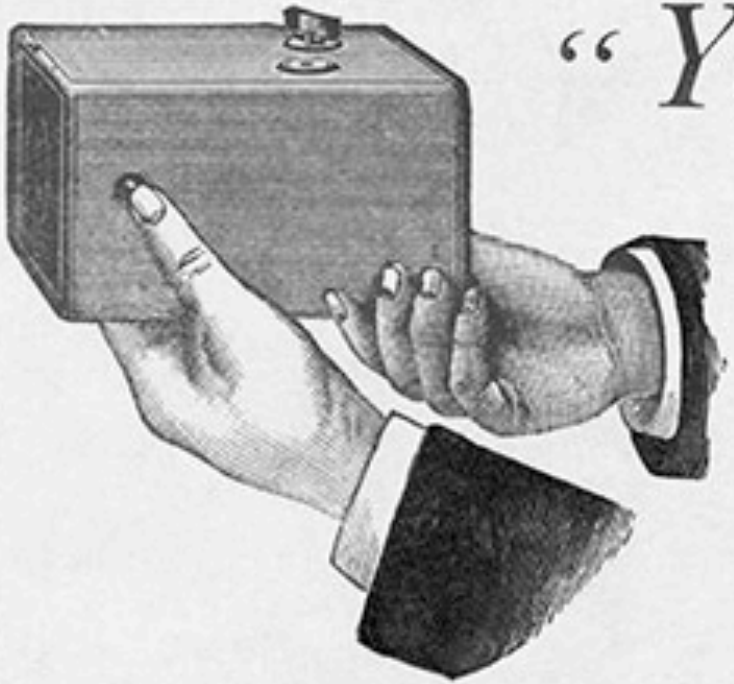




A NORMATIVE VALUE




TECHNOLOGY MEDIATES PRIVACY



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The only camera that anybody can use without instructions. As convenient to carry as an ordinary field glass World-wide success.

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Send for the Primer, free.

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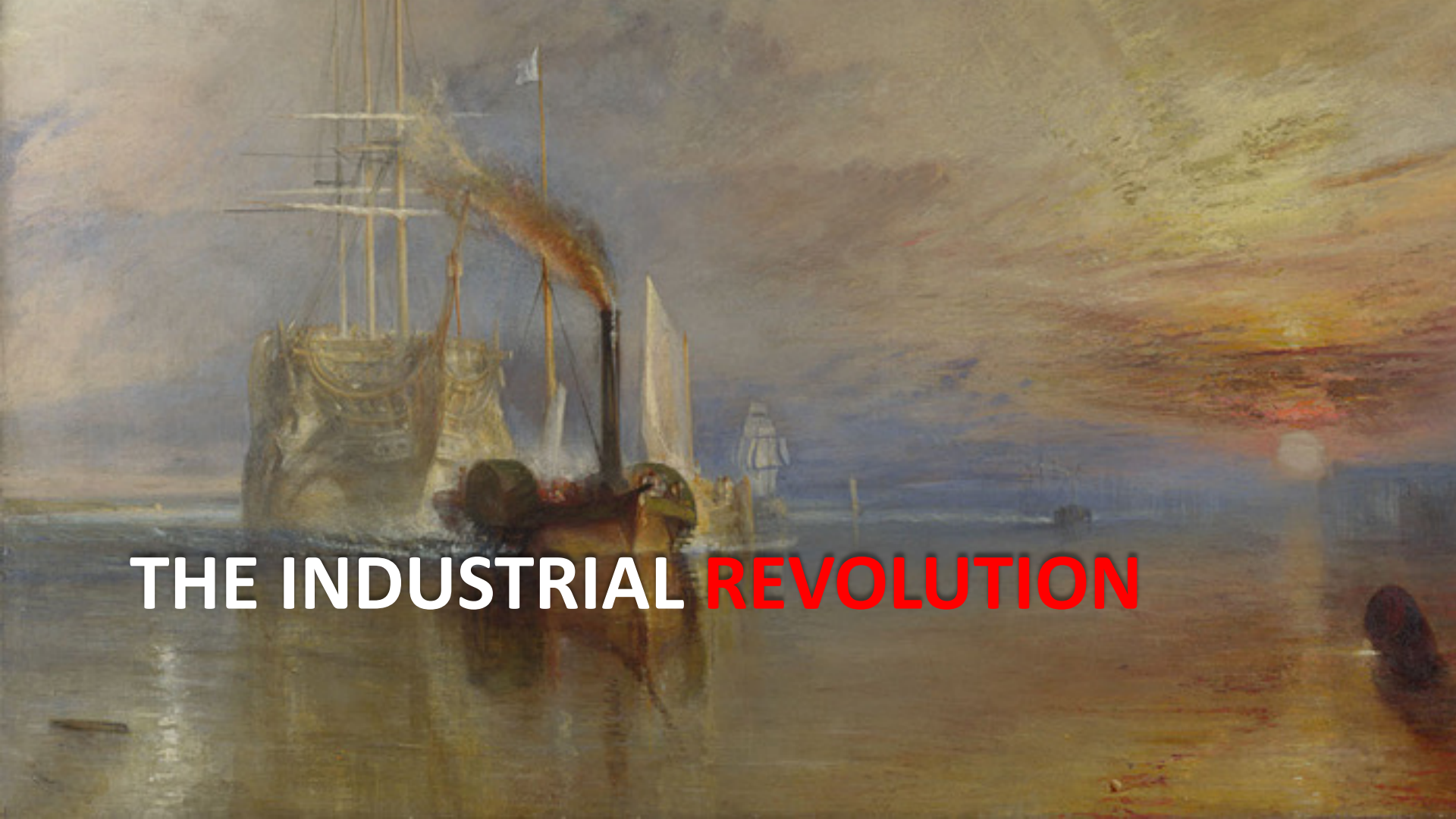
ENTERED AT THE POST OFFICE AT NEW YORK, AND ADMITTED FOR TRANSMISSION THROUGH THE MAILS AT SECOND-CLASS RATES.



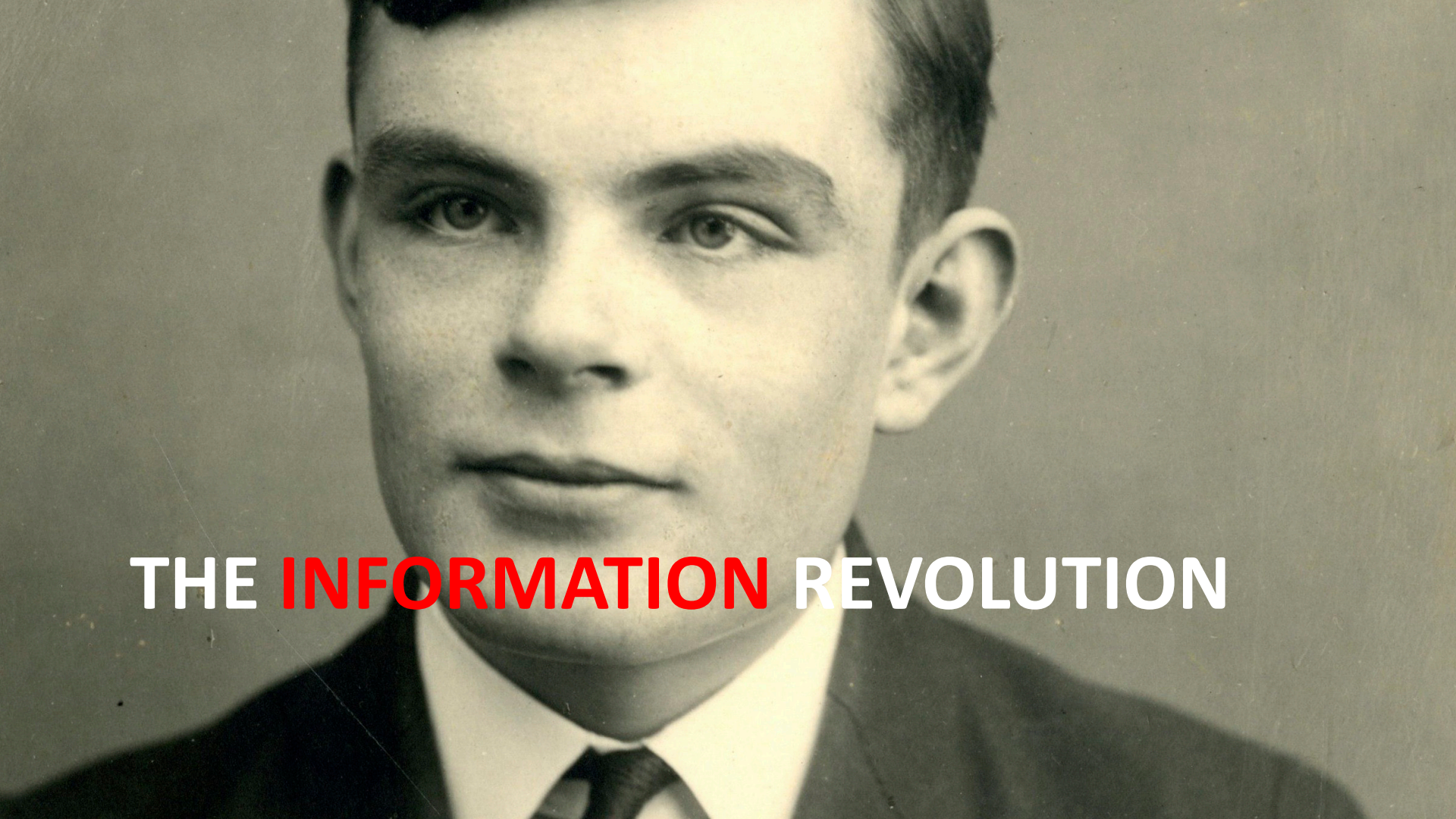
NO PRIVACY IS SACRED FROM HIM.

MR. PENNY-A-LINER.—What do I want here? Don't you know that no private citizen has any rights that the Sensation Press is bound to respect?


THE SECOND APPLE

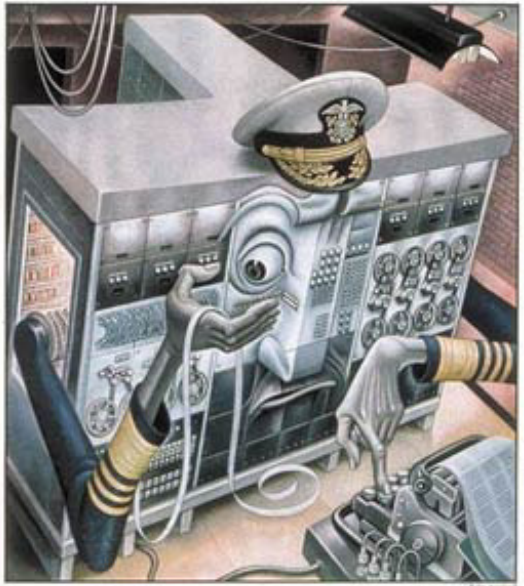


THE INDUSTRIAL REVOLUTION


THE INFORMATION REVOLUTION

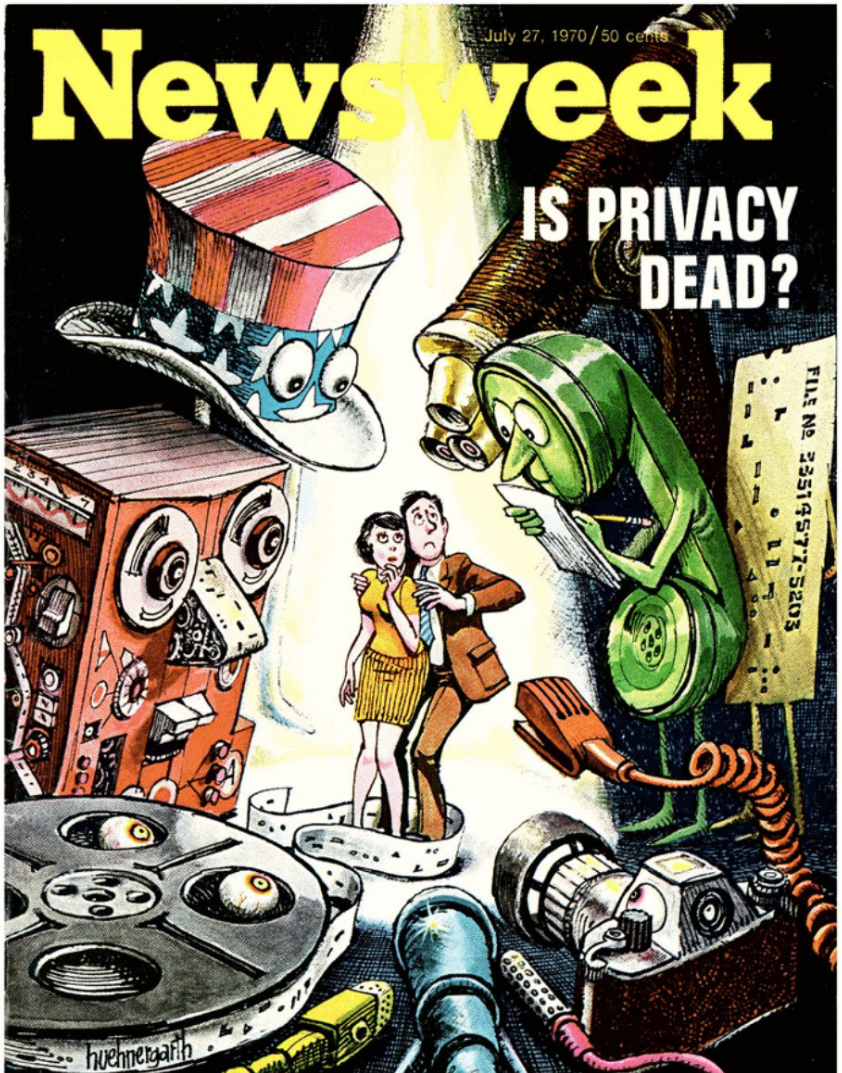
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THE WEEKLY NEWSMAGAZINE



MARK III
Can man build a superman?


TIME
THE COMPUTER IN SOCIETY


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IS PRIVACY DEAD?
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INFORMATION PRIVACY



THE DIGITAL REVOLUTION

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SPECIAL ISSUE

The End of PRIVACY









THE THIRD APPLE

MARCH 28, 2016

TIME



Apple CEO **Tim Cook** on his fight with the FBI and why he won't back down

BY LEV GROSSMAN

time.com



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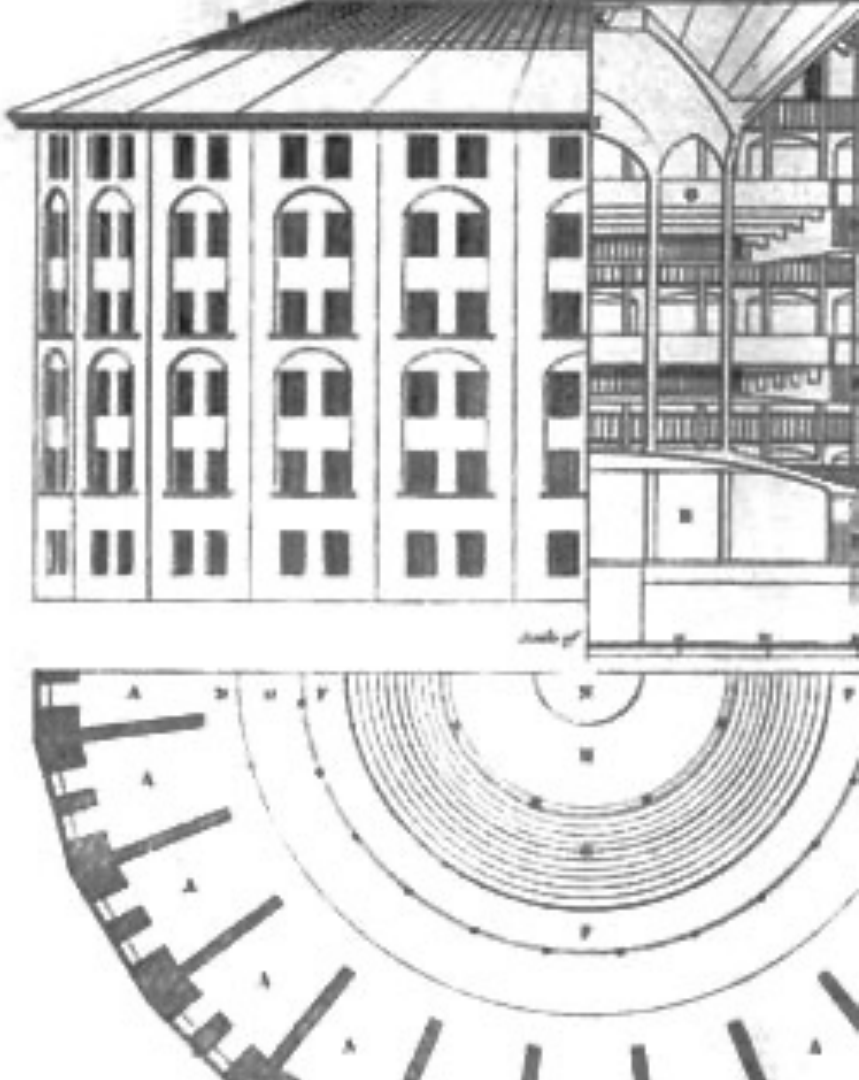
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OBSERVATION CHANGES BEHAVIOR



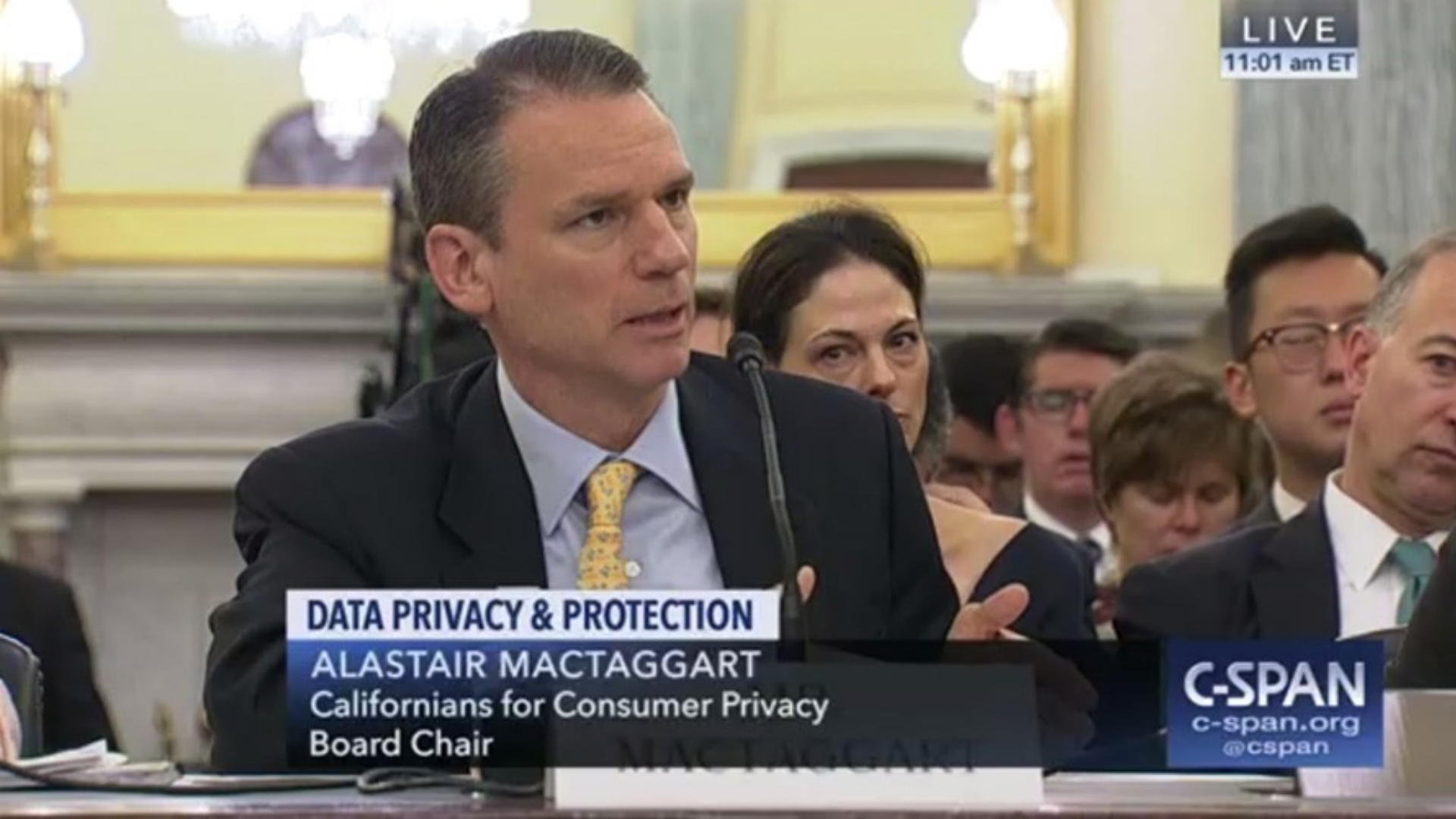
Quo modo Deum.


ONE
NATION
UNDER
CCTV


THE RISK GAP


DIANA AND ACTAEON




LIVE
11:01 am ET
DATA PRIVACY & PROTECTION
ALASTAIR MACTAGGART
Californians for Consumer Privacy
Board Chair
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Tech Policy

The U.S. government and Facebook are negotiating a record, multibillion-dollar fine for the company's privacy lapses



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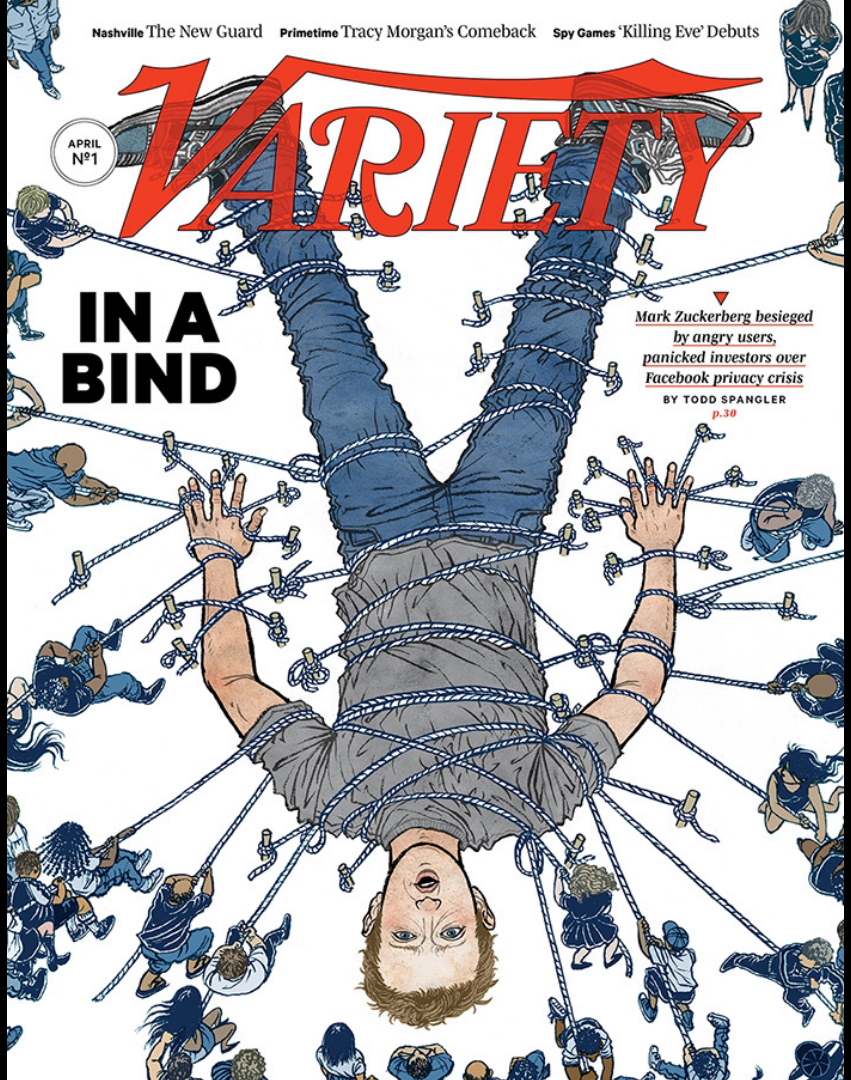
3 **Review**
Apple's big week of tiny product upgrades: Here's what's worth your money — and not



4 **Perspective**
The college admissions scandal isn't just about rich, entitled people



5 Miller Lite's maker is suing Anheuser-Busch


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VARIETY
IN A BIND
Mark Zuckerberg besieged by angry users, panicked investors over Facebook privacy crisis
BY TODD SPANGLER
p.30

The Economist

A new man in Kazakhstan

Why female economists are fed up

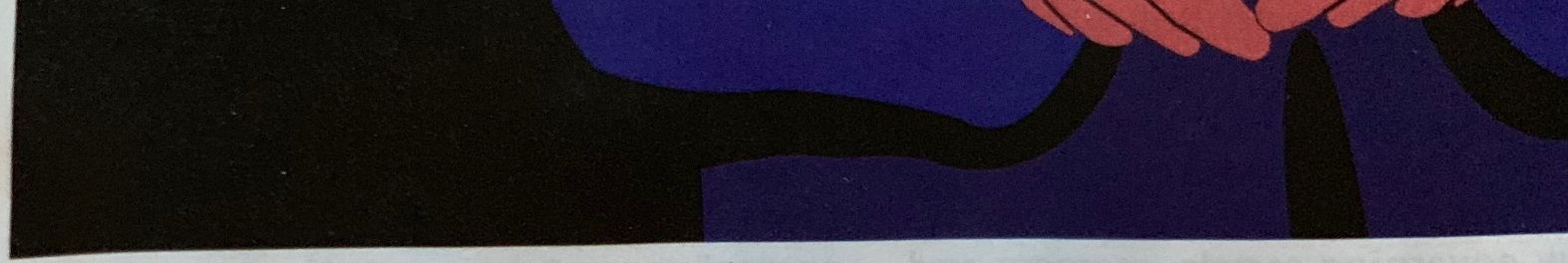
Buzzing off: are insects going extinct

MARCH 23RD–29TH 2019

The determinators

Europe takes on the tech giants





The power of privacy

PARIS

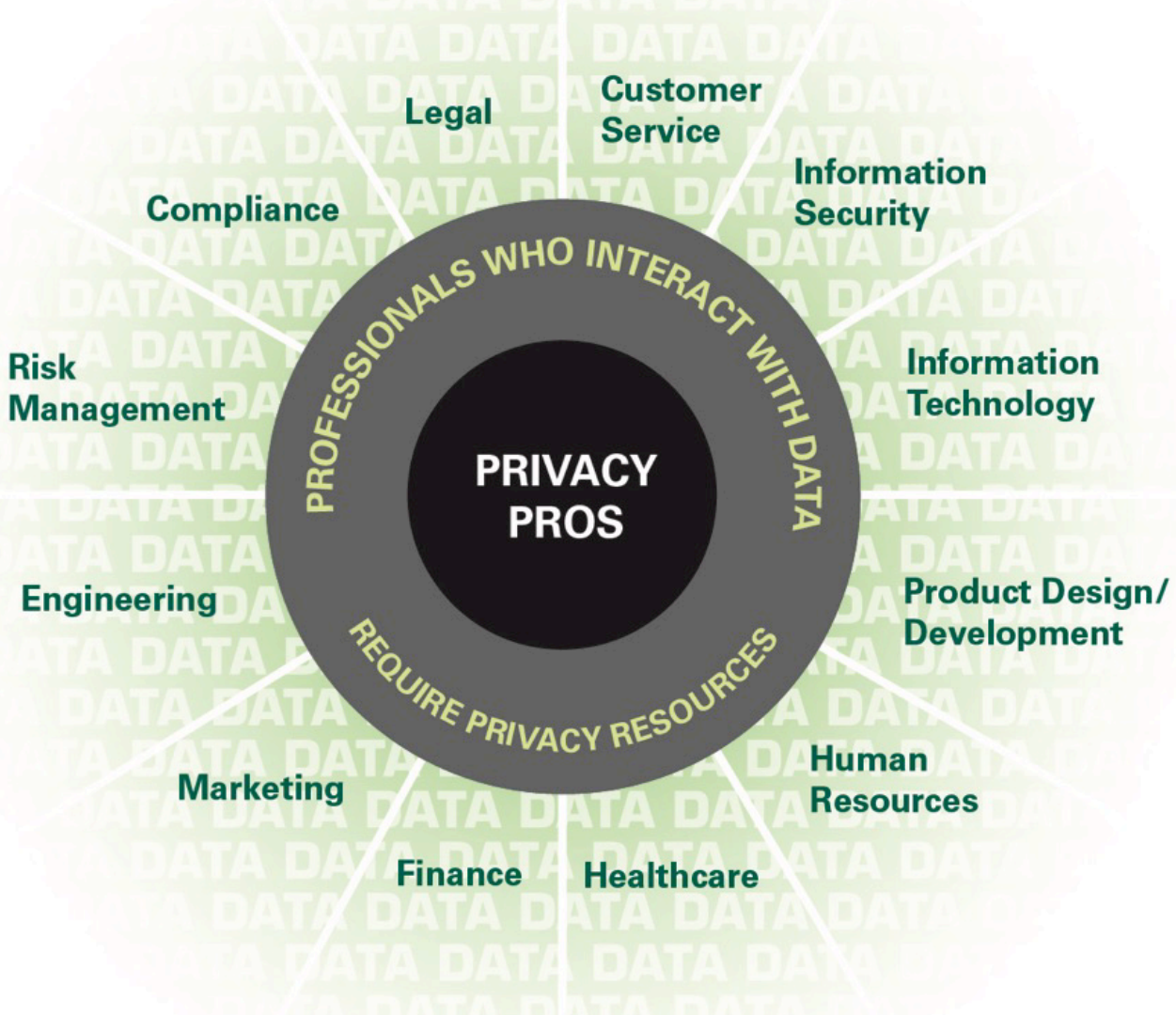
The strong positions European regulators take on competition and privac reinforcing each other. That should worry American tech giants

AROUND 19 IN every 20 European internet searches are carried out on Google. Not those done by Margrethe Vestager. The European Union's competition chief says

Vestager says what seem to be fre are ones for which you "pay with

Those appointed, by goverr themselves, to worry about co


SMART PEOPLE
RIGHT PLACES
GOOD DECISIONS


Legal
Customer Service
Compliance
Information Security
Risk Management
Information Technology
PRIVACY PROS
PROFESSIONALS WHO INTERACT WITH DATA
REQUIRE PRIVACY RESOURCES
Engineering
Product Design/ Development
Marketing
Human Resources
Finance
Healthcare


IAPP members 50,000+
from 120+ countries
ideas
success
150+ knowledgetnet
Chapters globally
Training in
40+ countries
Language
translation
iapp
plan
research
strategy
manager
20%
15 %
1600+
Privacy Tools
and Resources
Localization

Data Protection Officer

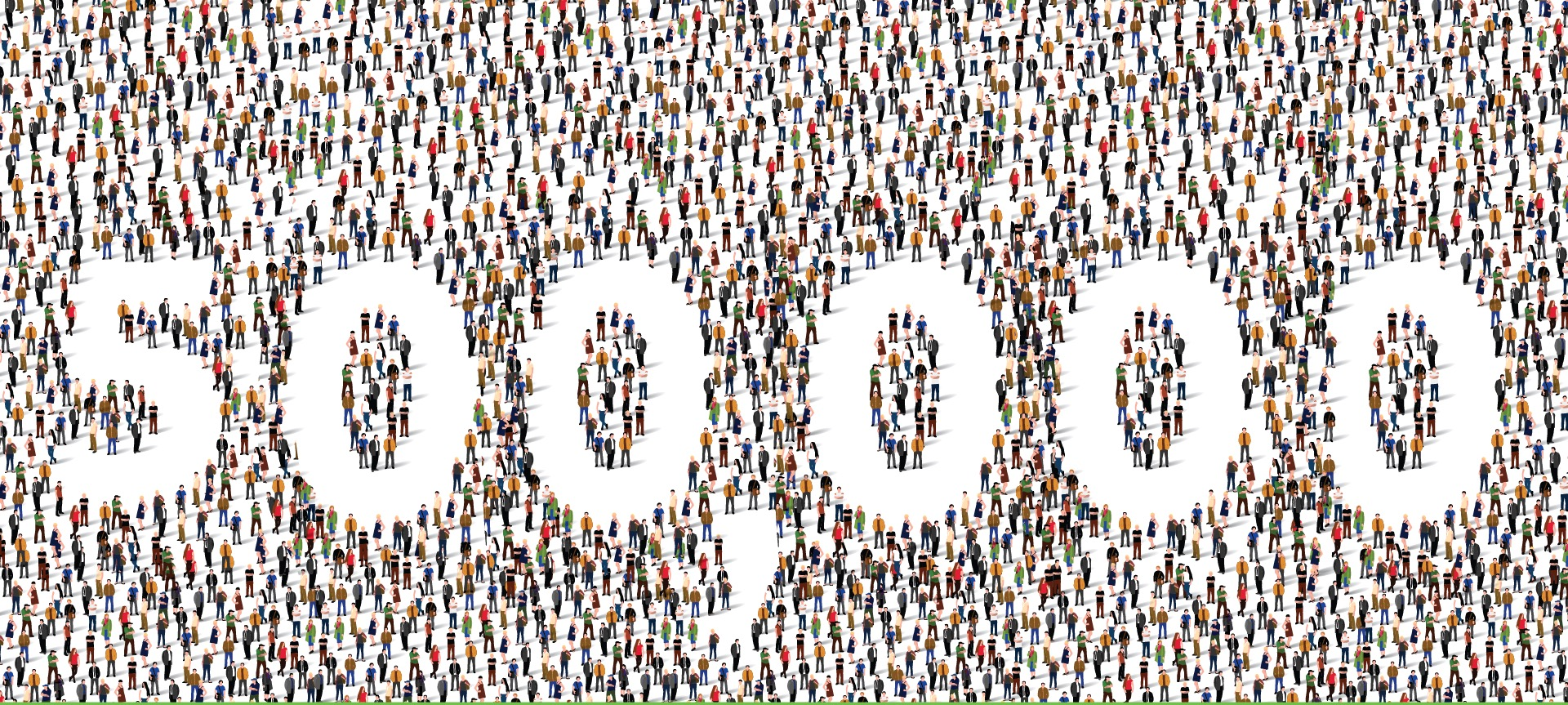
Number of DPOs required under GDPR

28,000 in the **EU** **75,000 Globally**

GDPR mandates the appointment of a DPO when core activities involve:

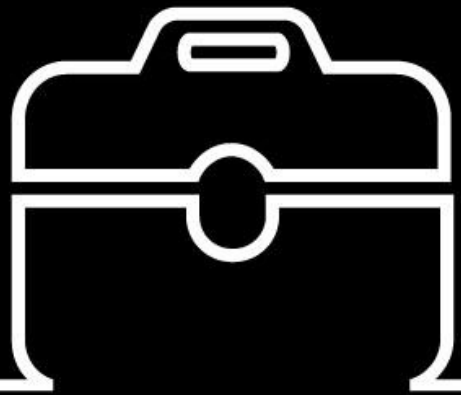
1. Regular and systematic monitoring of data subjects on a large scale, or
2. Processing of special categories of data on a large scale.

When in doubt, appoint a DPO



Registered DPOs in Europe

Privacy's not dead.
It's hiring.










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