Northern Virginia Chapter ARMA NOVA
Building Success Through Relationships

Welcome to our June Webinar

Welcome!

- **We'll open and start the webinar at 12 PM ET**
- **Please check you are on mute**
- **Questions? Please raise in the Chat feature or in open-mic Q&A at the end**

3 Apples - The History and Future of Privacy

Speaker:
Trevor Hughes, President & CEO, IAPP

Welcome to our June Webinar

- **ARMA NOVA Goals:**
  - Increase chapter membership and participation
  - Provide opportunities for Learning, Networking and Educational Credits
- Events and new meeting formats – Webinars and virtual events
  - Easier to network and gain information to advance information governance programs and career
  - Staying safe with remote meetings!
- Continued partnership with ARMA Metro MD, AIIM and others
- The 2021 ARMA NOVA Board (https://arma-nova.org)
  - President: Dan Beard
  - Vice President: Richard Hogg
  - Secretary: Jack McFarlane
  - Treasurer: Mary Beth Weaver
  - Education Director: Elizabeth Adkins
  - Director at Large: Liane Cooper
  - Membership Director: Elisabeth Butler

Northern Virginia Chapter ARMA NOVA
Building Success Through Relationships

We greatly appreciate the support of our sponsors in making our educational programs possible

PLATINUM

ACTIVENAV

THE OFFICIAL CYBER SECURITY SUMMIT FOUNDED 1993

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ZAI Zimmerman Associates, Inc.

GOLD

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FEITH

ARMA NOVA Upcoming Events

Dan Beard, Chapter President

- **Join us on the Board for next year! We are losing a Board Member and need you.**
  - **Network with diverse group of Info Gov professionals**
  - **Build resume with volunteer work and Board experience**
  - **Meet our speakers and grow your skills**

Check out our website for upcoming events:

ARMA NOVA - Programs (arma-nova.org)

Northern Virginia Chapter ARMA NOVA
Building Success Through Relationships

Today's Event

3 Apples - The History and Future of Privacy

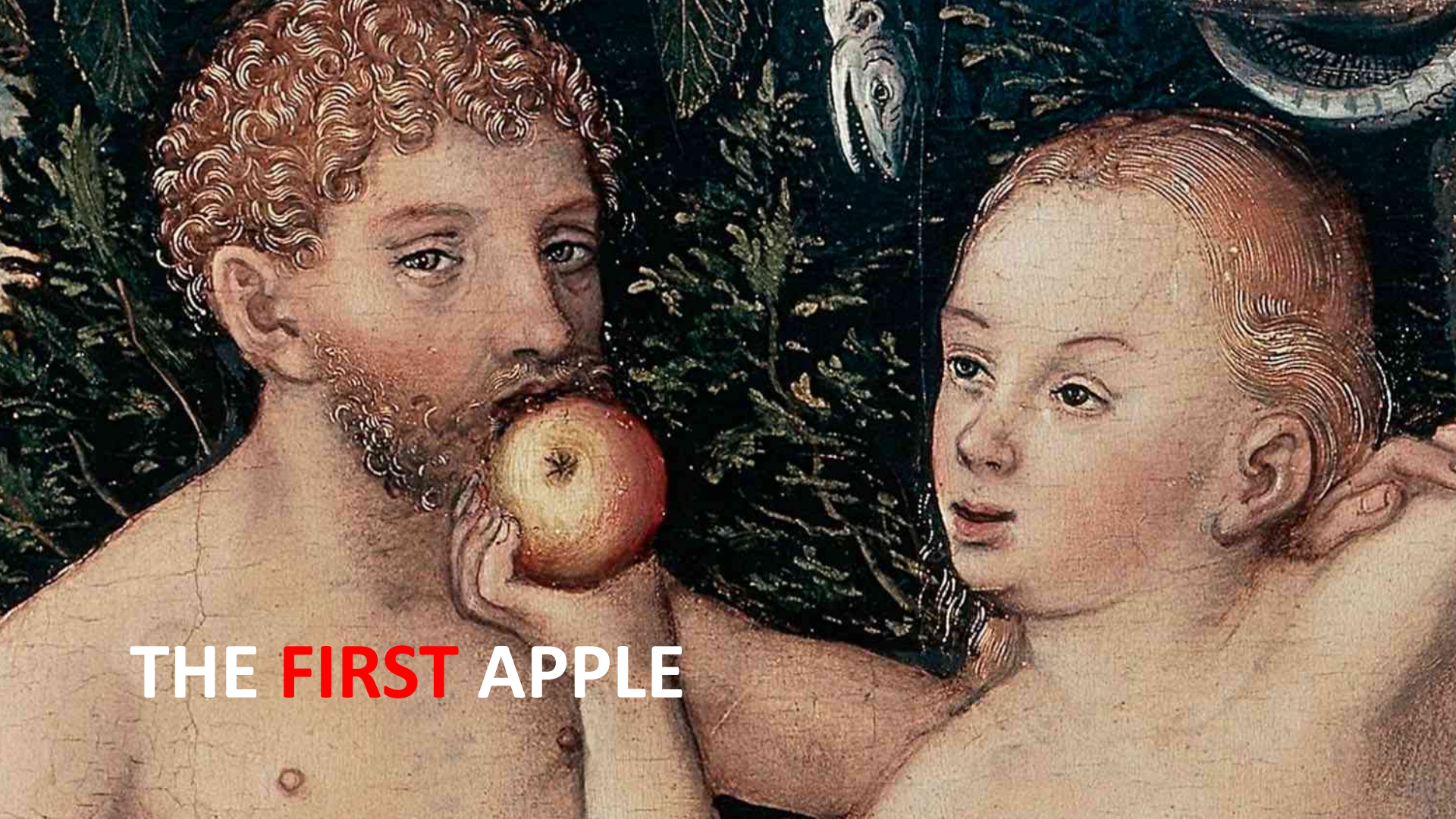
Speaker:

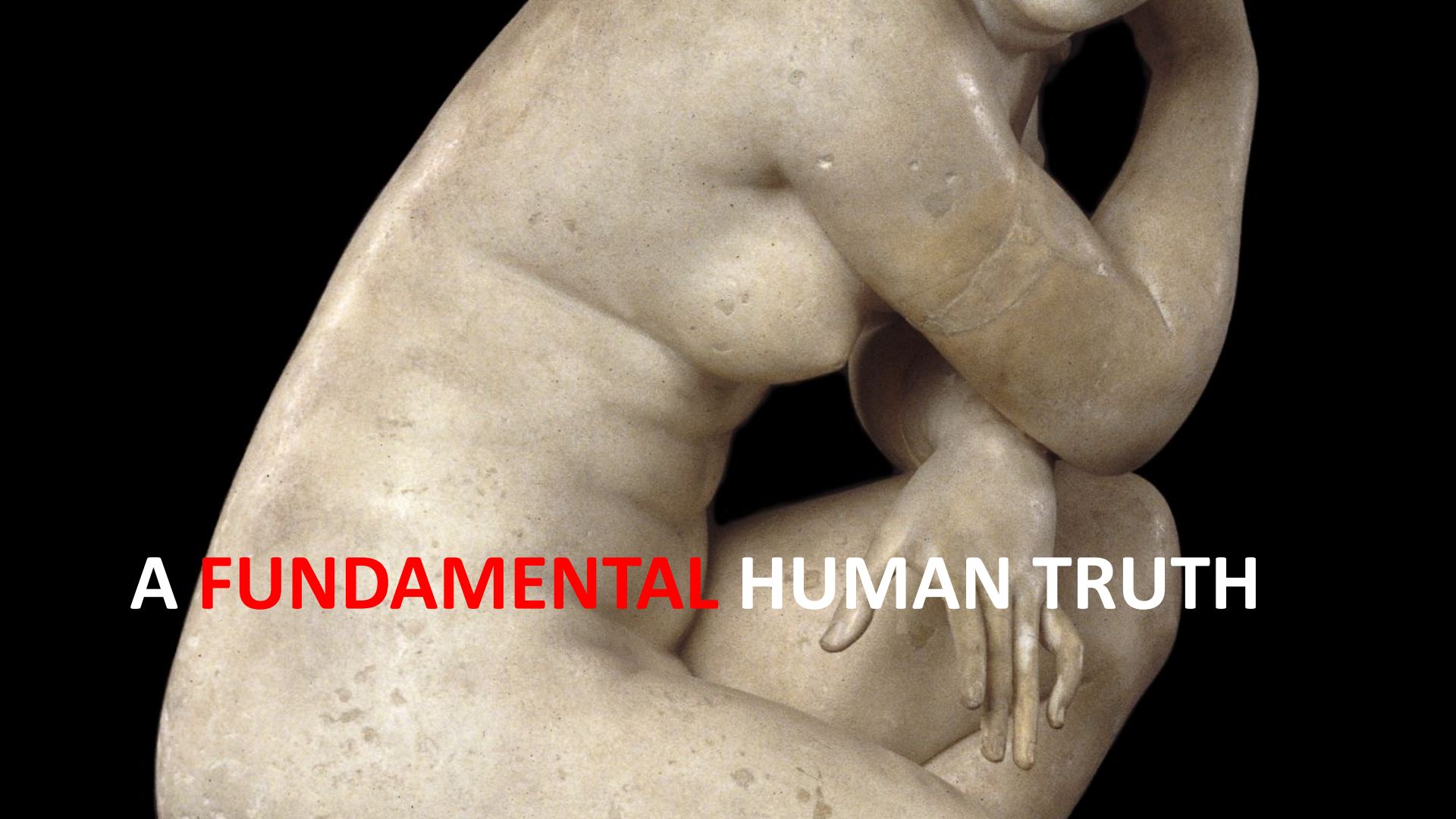
Trevor Hughes, President & CEO, IAPP

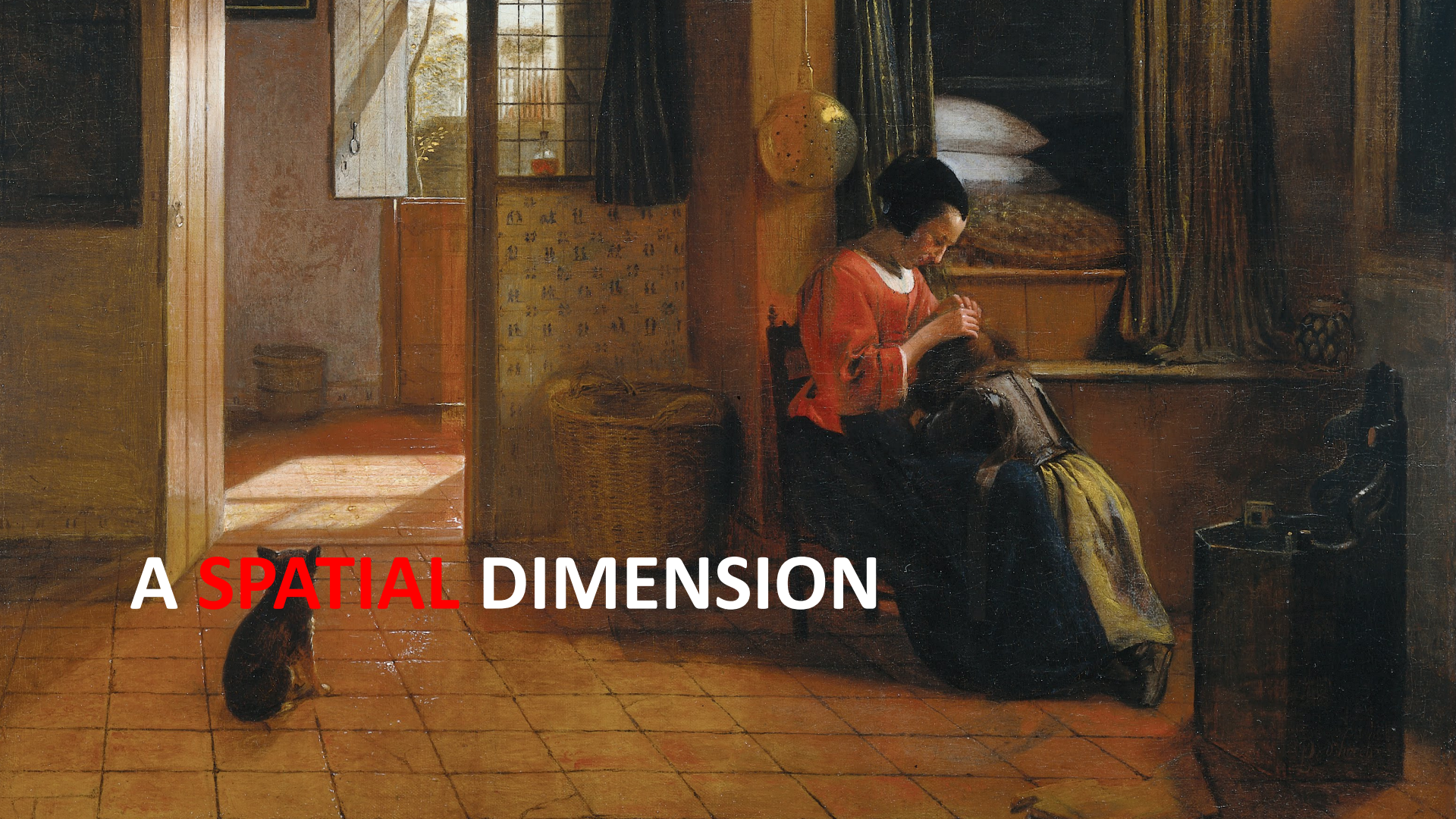

THE HISTORY AND FUTURE OF PRIVACY

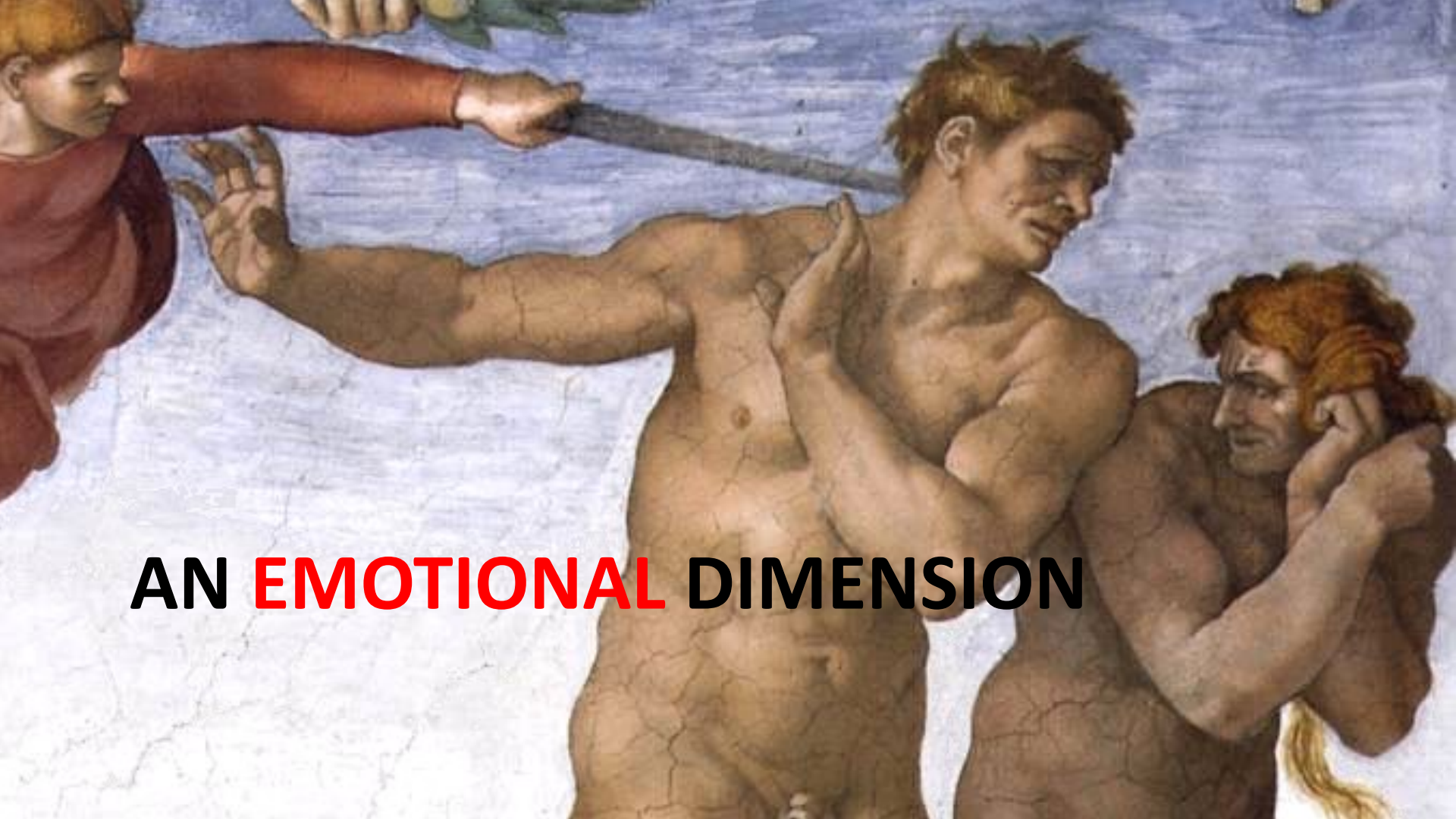

THREE APPLES


ART PRECEDES THE LAW


THE FIRST APPLE


A FUNDAMENTAL HUMAN TRUTH


A SPATIAL DIMENSION


AN EMOTIONAL DIMENSION


A COMMUNICATIVE DIMENSION

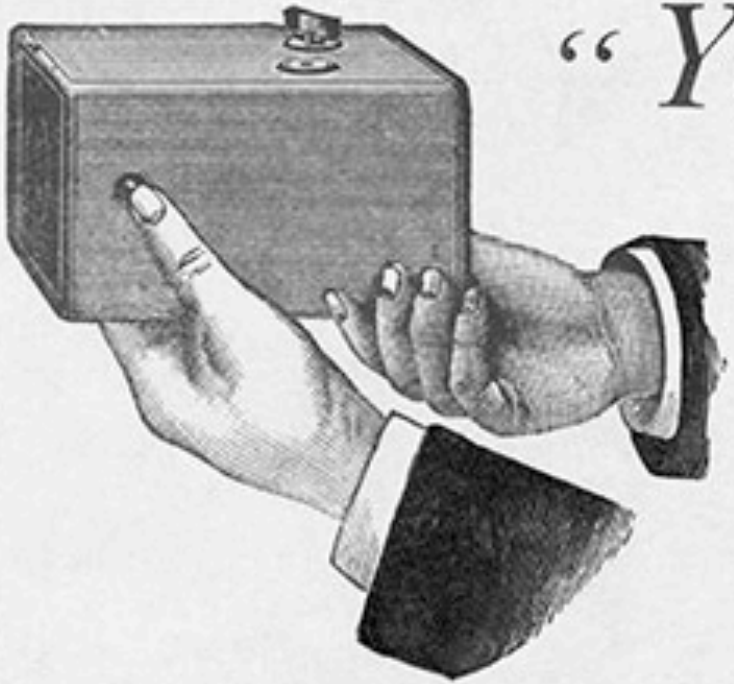




A NORMATIVE VALUE




TECHNOLOGY MEDIATES PRIVACY



"You press the button, we do the rest."

OR YOU CAN DO IT YOURSELF.

The only camera that anybody can use without instructions. As convenient to carry as an ordinary field glass World-wide success.

The Kodak is for sale by all Photo stock dealers.

Send for the Primer, free.

Puck

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PUCK BUILDING, Cor. Houston & Mulberry Sts.

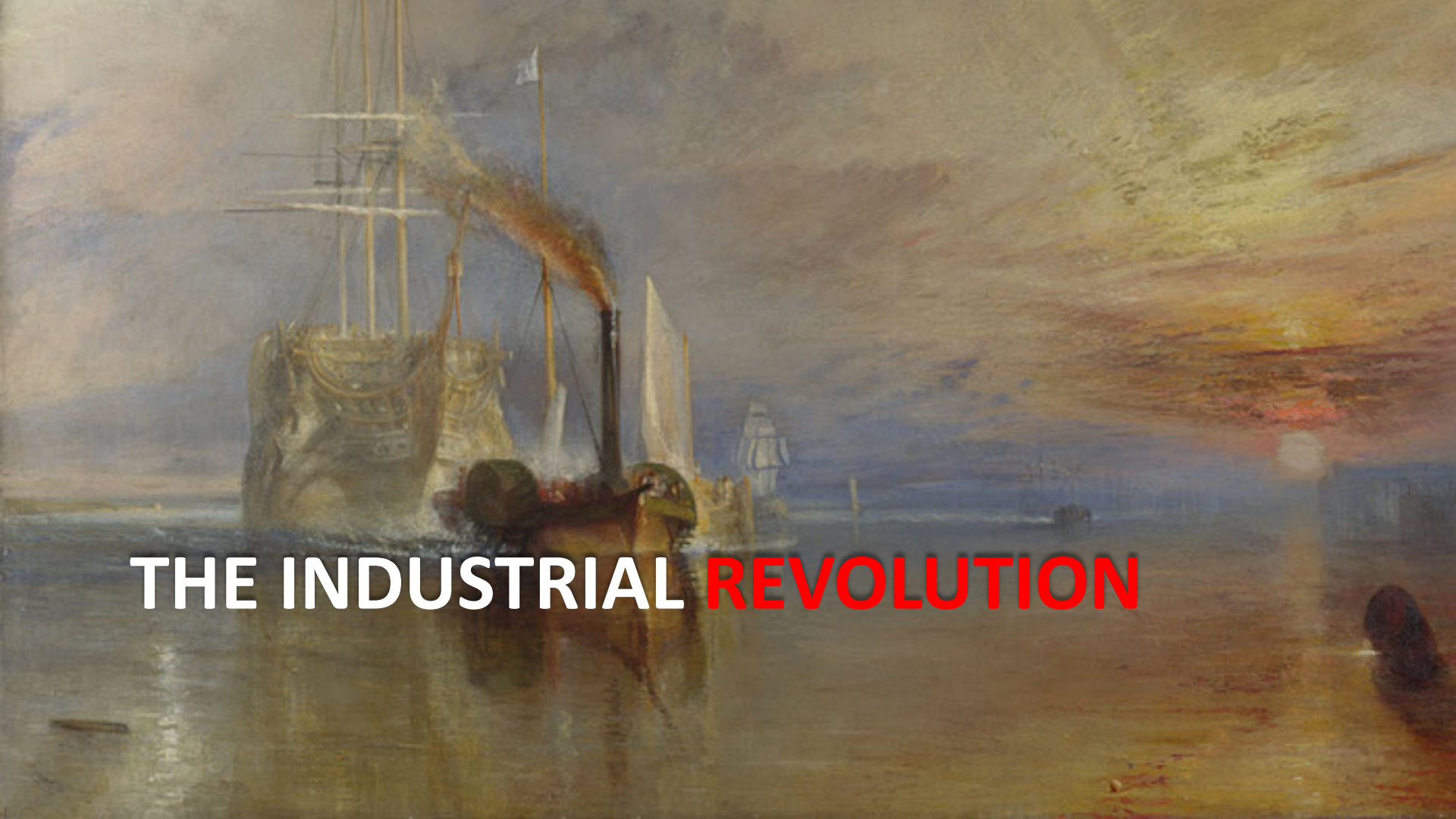
ENTERED AT THE POST OFFICE AT NEW YORK, AND ADMITTED FOR TRANSMISSION THROUGH THE MAILS AT SECOND-CLASS RATES.



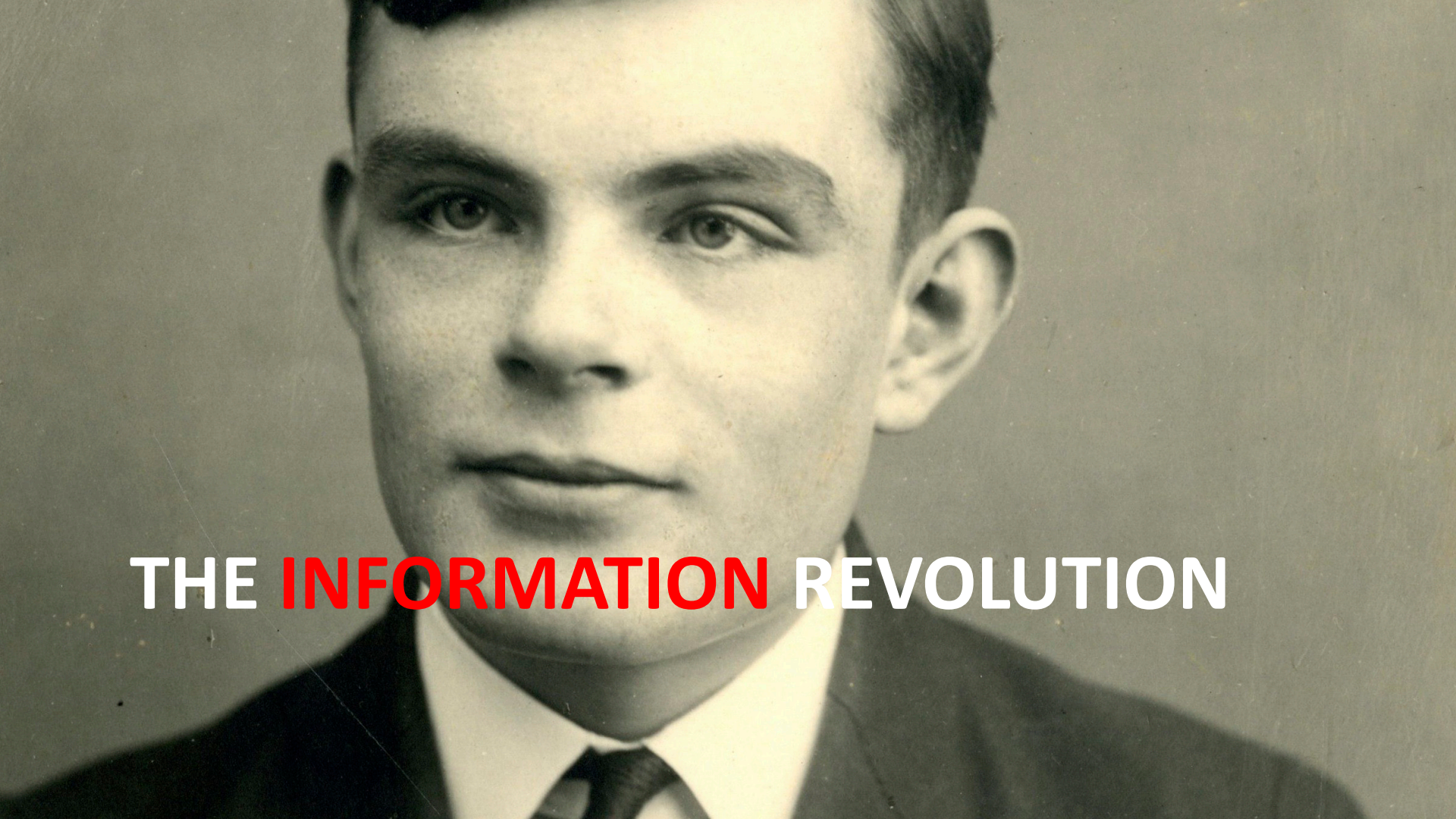
NO PRIVACY IS SACRED FROM HIM.

MR. PENNY-A-LINER.—What do I want here? Don't you know that no private citizen has any rights that the Sensation Press is bound to respect?


THE SECOND APPLE

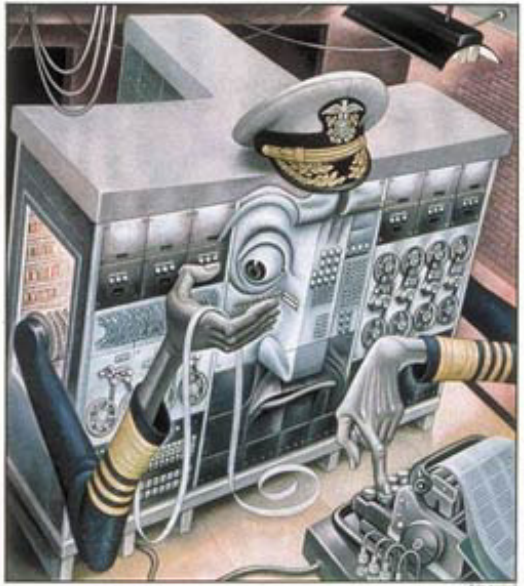


THE INDUSTRIAL REVOLUTION


THE INFORMATION REVOLUTION

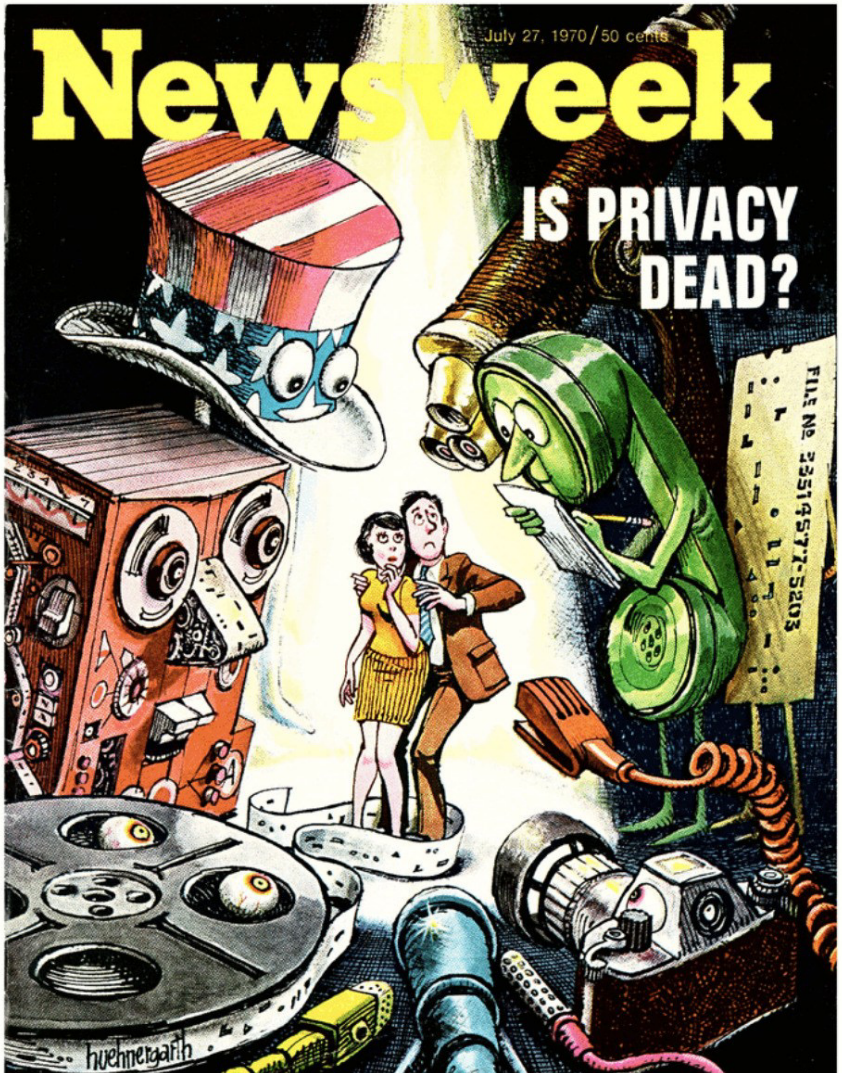
TIME

THE WEEKLY NEWSMAGAZINE



MARK III
Can man build a superman?


TIME
THE COMPUTER IN SOCIETY


Newsweek
July 27, 1970/50 cents
IS PRIVACY DEAD?
FILE NO. 233145-77-5203
huehnergarth


INFORMATION PRIVACY



THE DIGITAL REVOLUTION

Science
$10
30 JANUARY 2015
sciencemag.org
AAAS

SPECIAL ISSUE

The End of PRIVACY









THE THIRD APPLE

MARCH 28, 2016

TIME



Apple CEO **Tim Cook** on his fight with the FBI and why he won't back down

BY LEV GROSSMAN

time.com



Data & Privacy

This icon appears when an Apple feature asks to use your personal information.



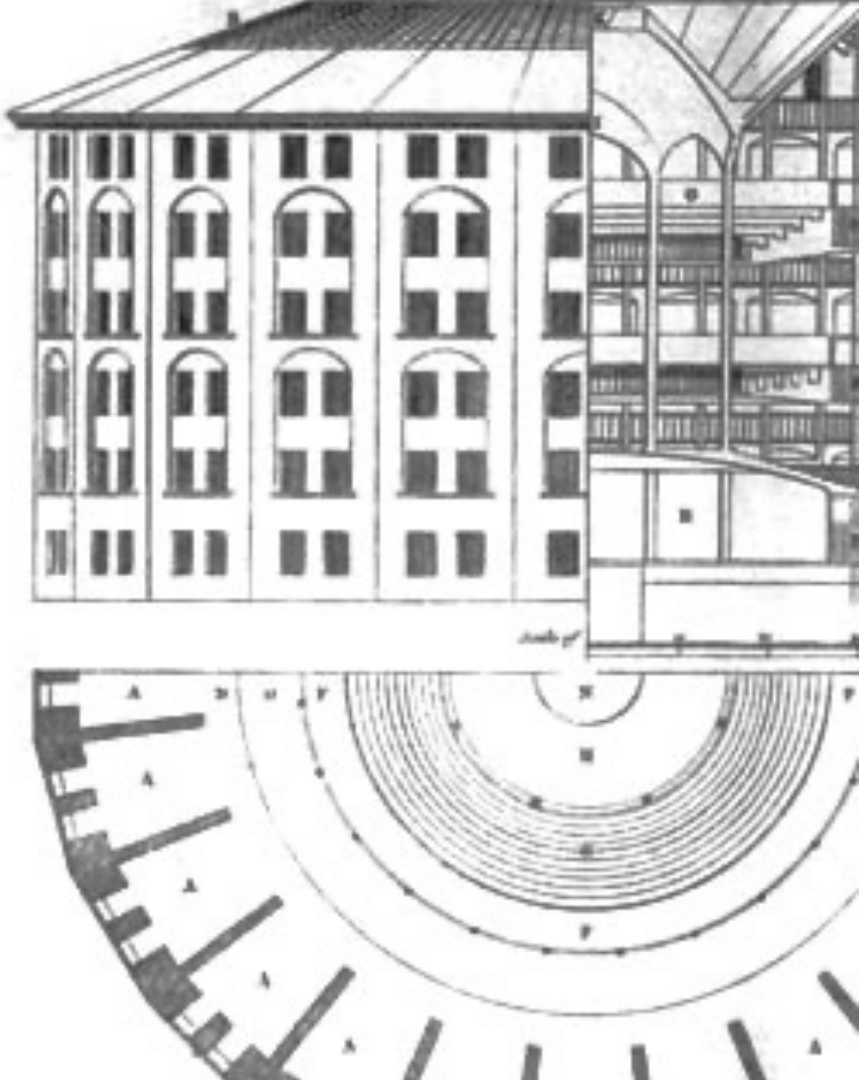
You won't see this with every feature since Apple collects this information only when needed to enable features, secure our services, or personalize your experience.

Apple believes privacy is a fundamental human right, so every Apple product is designed to minimize the collection and use of your data, use on-device processing whenever possible, and provide transparency and control over your information.

Learn More...

Back Continue

WHY DO WE CARE?




OBSERVATION CHANGES BEHAVIOR



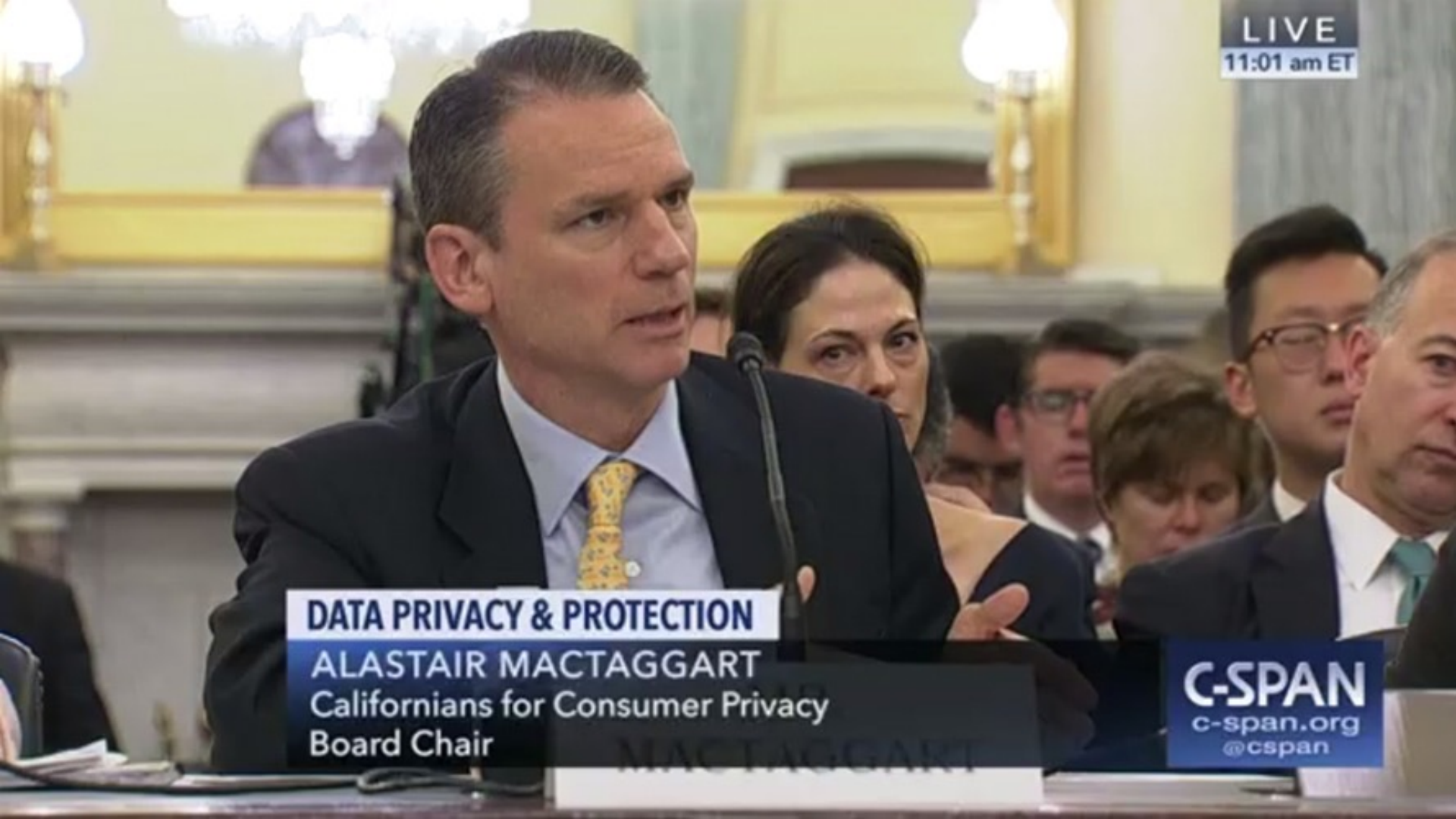
Quo modo Deum.


ONE
NATION
UNDER
CCTV


THE RISK GAP


DIANA AND ACTAEON




LIVE
11:01 am ET
DATA PRIVACY & PROTECTION
ALASTAIR MACTAGGART
Californians for Consumer Privacy
Board Chair
C-SPAN
c-span.org
@cspan

Tech Policy

The U.S. government and Facebook are negotiating a record, multibillion-dollar fine for the company's privacy lapses



Most Read Business

1 A vegan YouTube star went to Bali. A video of her there brought her platform crashing down.



2 Ethiopian pilots raised safety concerns years before fatal crash, records show



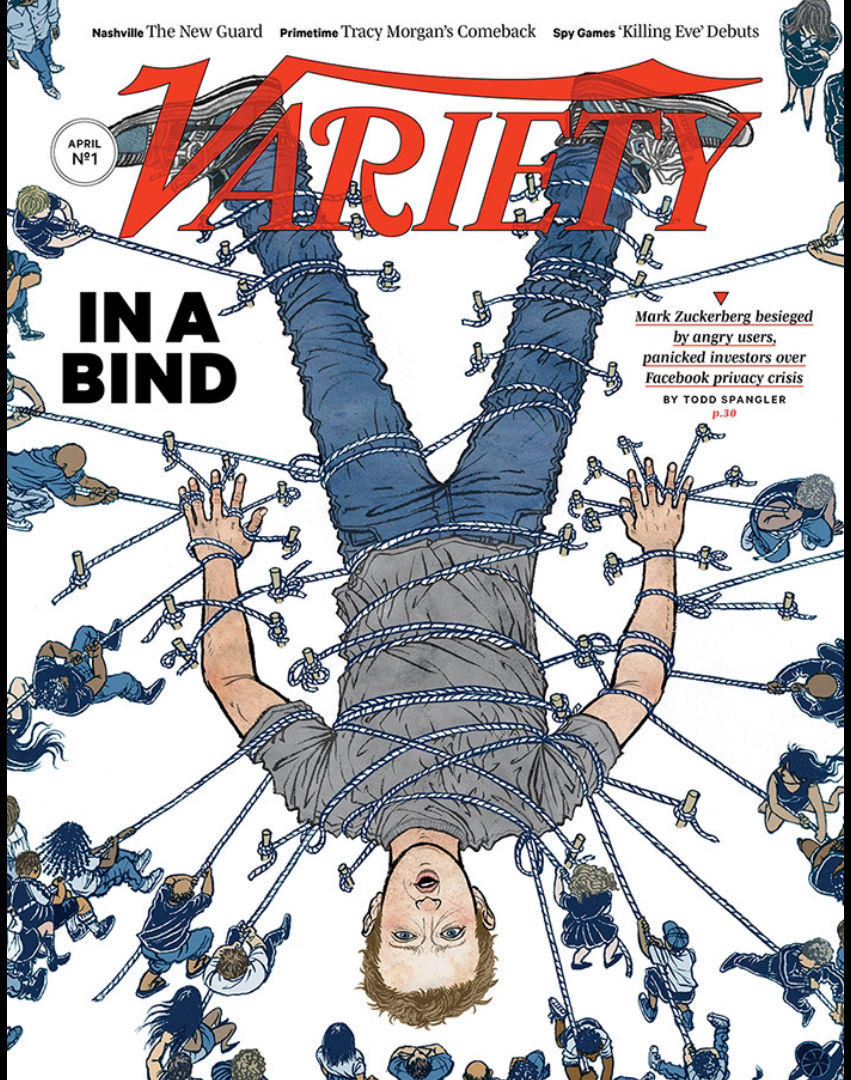
3 **Review**
Apple's big week of tiny product upgrades: Here's what's worth your money — and not



4 **Perspective**
The college admissions scandal isn't just about rich, entitled people



5 Miller Lite's maker is suing Anheuser-Busch


Nashville The New Guard
Primetime Tracy Morgan's Comeback
Spy Games 'Killing Eve' Debuts
APRIL Nº1
VARIETY
IN A BIND
Mark Zuckerberg besieged by angry users, panicked investors over Facebook privacy crisis
BY TODD SPANGLER
p.30

The Economist

A new man in Kazakhstan

Why female economists are fed up

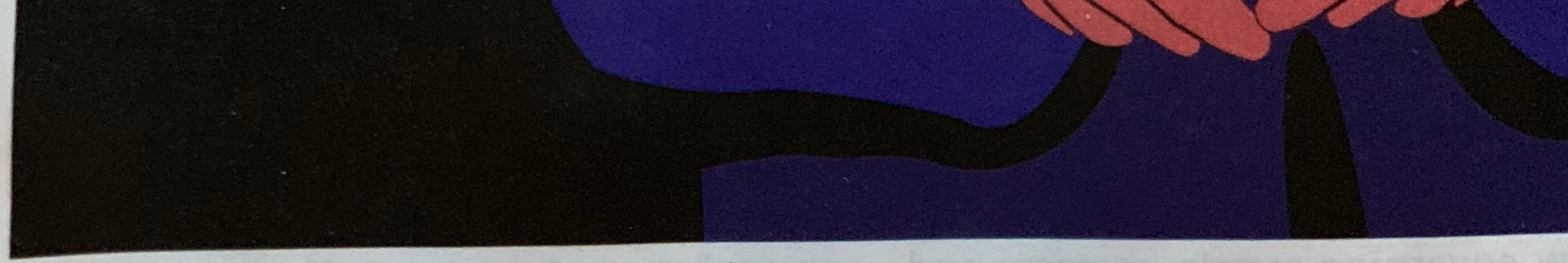
Buzzing off: are insects going extinct

MARCH 23RD–29TH 2019

The determinators

Europe takes on the tech giants





The power of privacy

PARIS

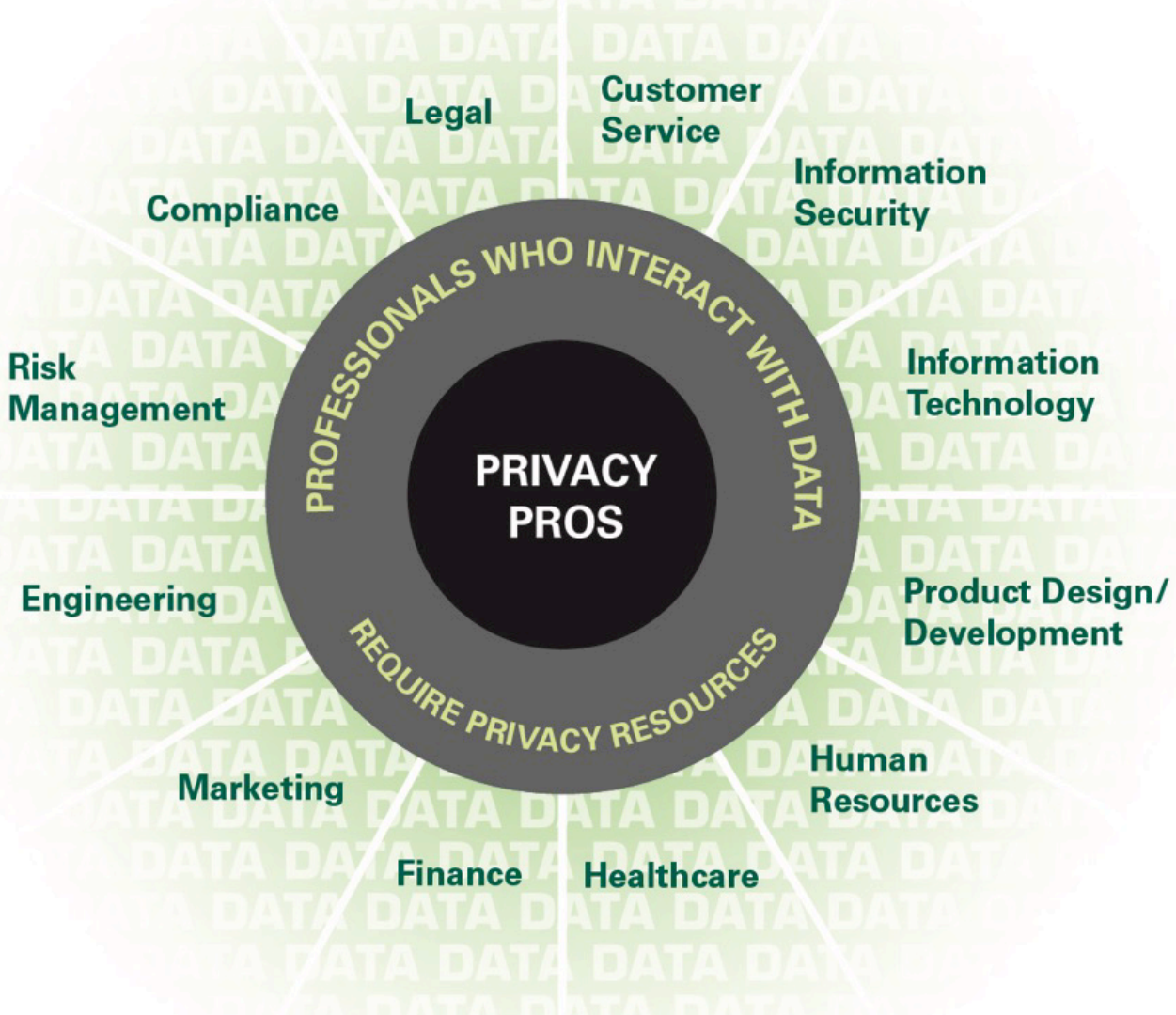
The strong positions European regulators take on competition and privac reinforcing each other. That should worry American tech giants

AROUND 19 IN every 20 European internet searches are carried out on Google. Not those done by Margrethe Vestager. The European Union's competition chief says

Vestager says what seem to be fre are ones for which you "pay with

Those appointed, by goverr themselves, to worry about co


SMART PEOPLE
RIGHT PLACES
GOOD DECISIONS


Legal
Customer Service
Compliance
Information Security
Risk Management
Information Technology
PRIVACY PROS
PROFESSIONALS WHO INTERACT WITH DATA
REQUIRE PRIVACY RESOURCES
Engineering
Product Design/ Development
Marketing
Human Resources
Finance
Healthcare


IAPP members 50,000+
from 120+ countries
ideas
success
150+ knowledgetnet
Chapters globally
Training in
40+ countries
Language
translation
iapp
plan
research
strategy
manager
20%
15 %
1600+
Privacy Tools
and Resources
Localization

Data Protection Officer

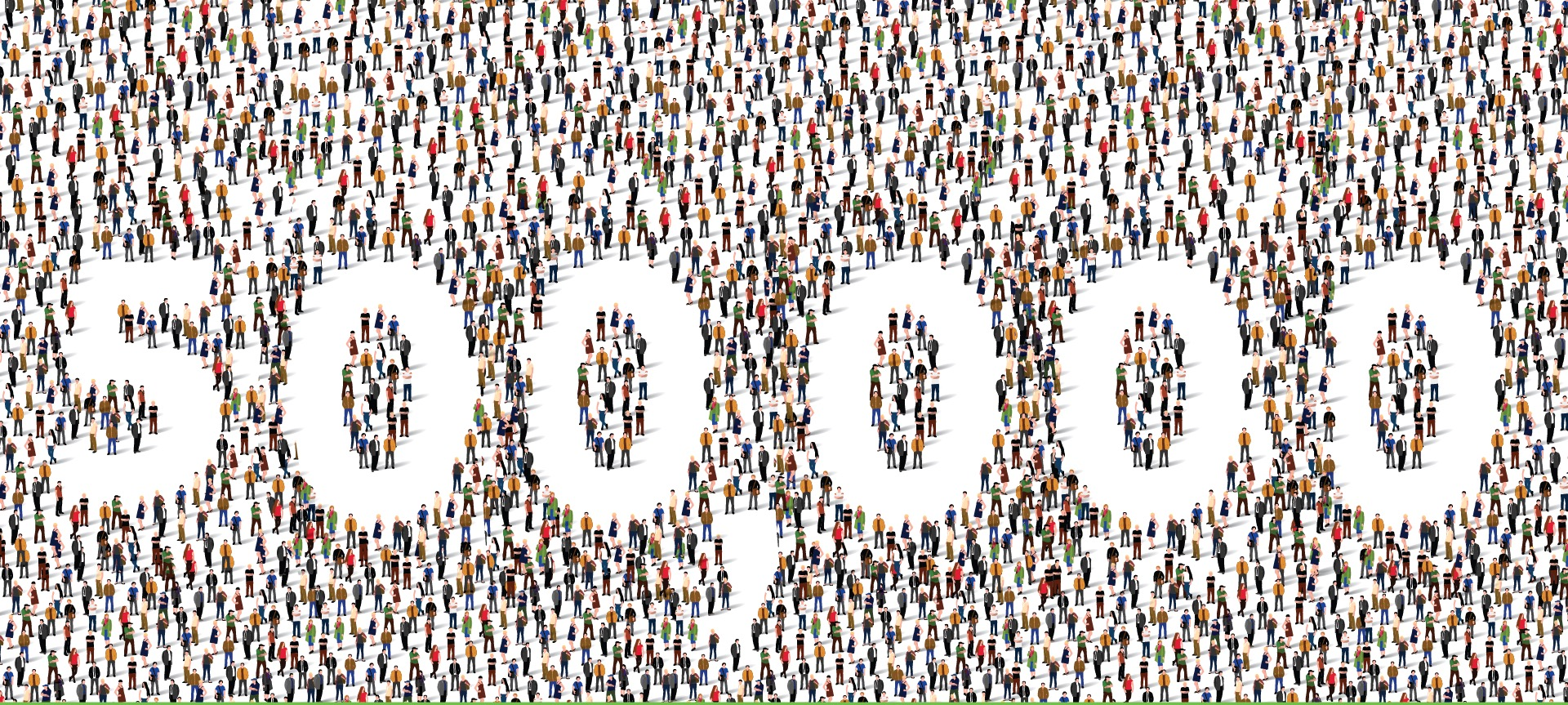
Number of DPOs required under GDPR

28,000 in the **EU** **75,000 Globally**

GDPR mandates the appointment of a DPO when core activities involve:

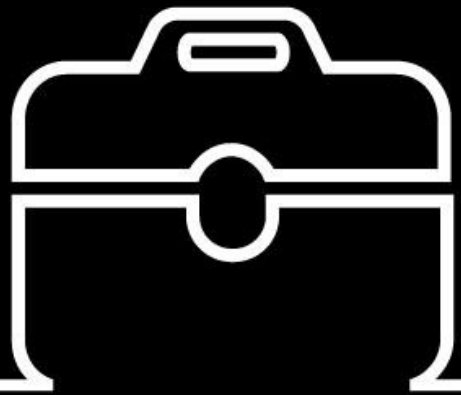
1. Regular and systematic monitoring of data subjects on a large scale, or
2. Processing of special categories of data on a large scale.

When in doubt, appoint a DPO



Registered DPOs in Europe

Privacy's not dead.
It's hiring.







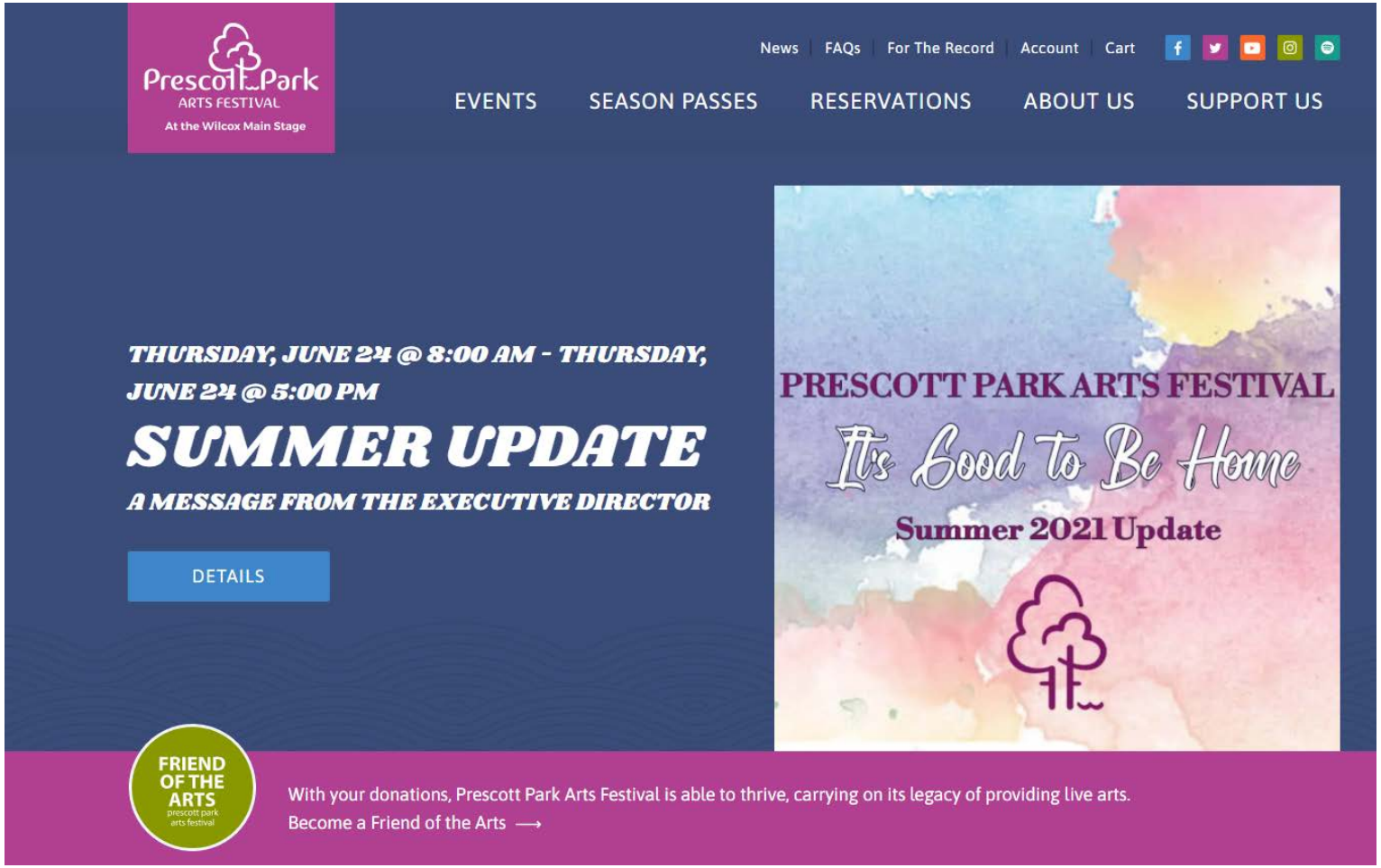



THE ETERNAL NEGOTIATION


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@JTREVORHUGHES
@PRIVACYPROS

Thank you Trevor!

ARMA NOVA will make a donation in your name to th Prescott Park Arts Festival



https://www.prescottpark.org/

Closing

Dan Beard, Chapter President

Reminder - materials will be shared on the chapter website

Coming Up!

- The 2022 ARMA NOVA Board (https://arma-nova.org)
  - President: Dan Beard
  - Vice President: Richard Hogg
  - Secretary: Jack McFarlane
  - Treasurer: Mary Beth Weaver
  - Education Director: Need a Volunteer!
  - Director at Large: Liane Cooper
  - Membership Director: Elisabeth Butler
- Year end Social Event and installation of Officers – June 30th
  - Details to follow!
  - We will announce the winner of our drawing for ARMA INFOCON 2021
- We will be posting our new schedule and events for the next year
- Currently under construction, stay tuned!

Check out our website for upcoming events:
ARMA NOVA - Programs (arma-nova.org)