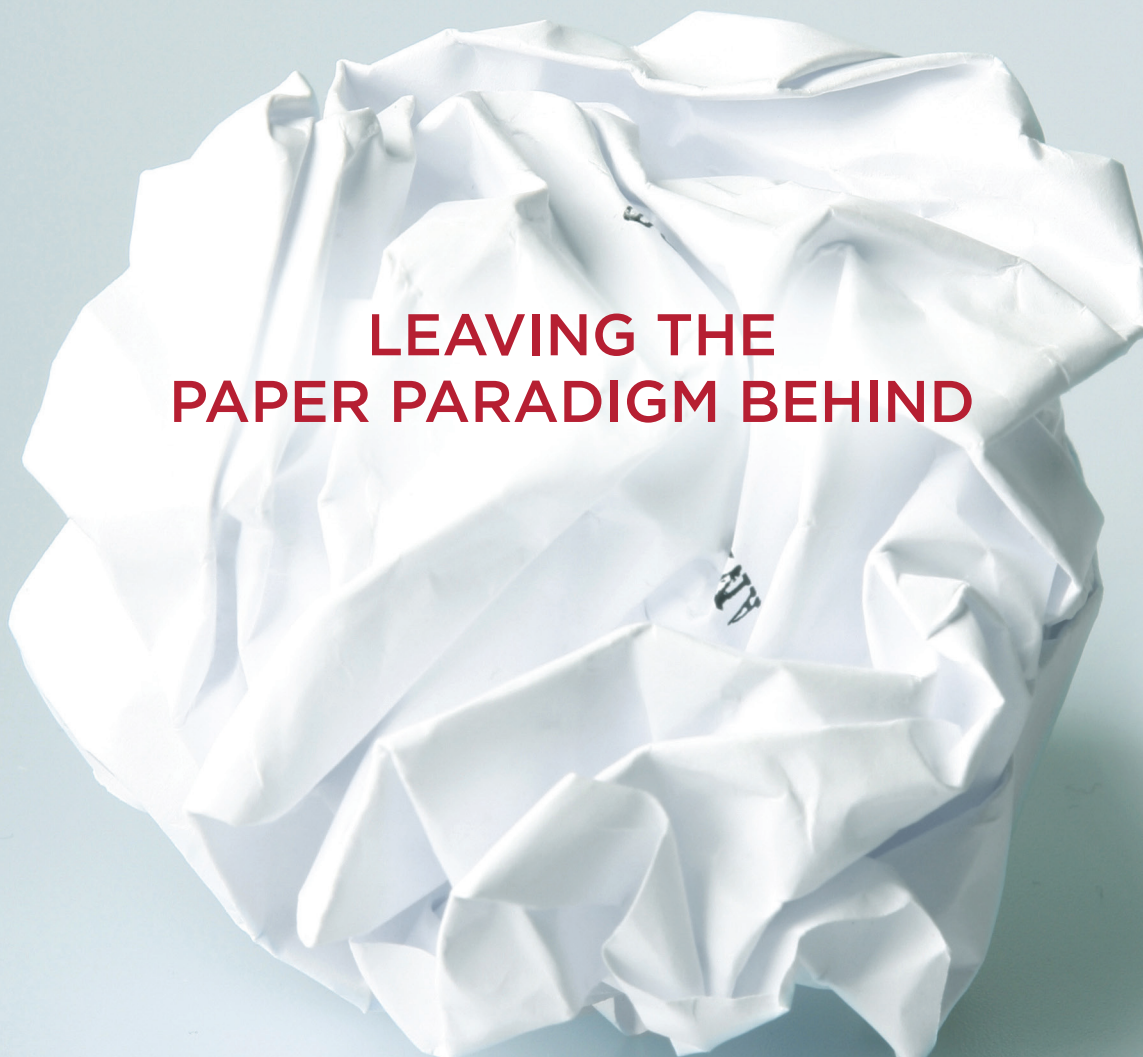




LEAVING THE PAPER PARADIGM BEHIND

eRecords and Information Governance

Please join the Northern Virginia Chapter of ARMA for our 2014 seminar. You won't want to miss this opportunity to explore the topic of eRecords and Information Governance with presentations from internationally renowned speakers.

When: Friday, February 28, 2014

Where: George Mason University —
Arlington, Founders Hall, 3351 Fairfax
Drive, Arlington, VA

Register at: [http://www.arma-nova.org/
Programs/Programs.html](http://www.arma-nova.org/Programs/Programs.html)



LEAVING THE PAPER PARADIGM BEHIND

eRecords and Information Governance

Is records management still relevant? The digital age has introduced big challenges for records management. Two of the biggest challenges are the explosive growth of data and the speed at which technology changes over time. Combine these challenges with eDiscovery, where potentially every piece of data is a record, and the traditional practices of managing physical records are no longer adequate. But fear not, savvy records managers are recognizing new opportunities to provide greater value within their organizations. By plugging themselves into IT, legal, security, risk management and other information management practices, new opportunities have emerged with the introduction of a discipline centered on information governance (IG).

IG helps organizations realize the value and risk of their information across disparate computer systems, for both operational needs and the organization

as a whole. Where IT helps build out an automated infrastructure for business to create, process and share information, IG provides the oversight and management of the information, making sure that what is important is protected and what is no longer needed is disposed of. Without IG, organizations face the risk of being overwhelmed by their own data, spending more and more money to maintain and manage systems that are providing less value over time.

Many organizations are starting to adopt information governance as a program that encompasses records and information management, eDiscovery, data privacy, security, IT, data storage, and compliance. Records and information managers now find themselves with new titles and an evolving focus: from records management, to information management, to enterprise content management, to information

governance. At the same time, the volume and variety of information objects are growing exponentially, even as our organizations embrace cloud services, social media and mobile devices to support the business.

This seminar brings together world-class speakers spanning different information governance disciplines to share their vision for how to address these challenges.



AGENDA

8:00-8:15	Welcome and Introductions	Elizabeth W. Adkins and Tim Shinkle
8:15-9:15	Opening Keynote: A CIO's View of Information Governance	David McCue
9:15-10:15	Panel Discussion: IT's Role in Information Governance	David McCue, Kevin Charest and Patrick Cunningham
10:15-10:30	Break	
10:30-11:30	Information Security/Privacy	Kevin Charest
11:30-12:30	Lunch	
12:30-1:30	21st Century Best Practices for Information Governance	John Isaza
1:30-2:30	The Old vs. New Records Manager	Leigh Isaacs
2:30-2:45	Break	
2:45-3:45	Practical Information Governance — A Heretic's Perspective	Patrick Cunningham
3:45-4:15	Conclusion and Wrap-up	Elizabeth W. Adkins

ABOUT OUR SPEAKERS:



KEVIN CHAREST, PhD, CISSP, PMP, serves as the Chief Information Security Officer for the Department of Health and Human Services (HHS). He leads the Office of Information Security and is directly responsible for the HHS cybersecurity technology project portfolio for the department. Prior to joining the federal government, Dr. Charest served in a number of

entrepreneurial and senior executive positions in the private sector. Dr. Charest's leadership in technology applications, innovation and security were instrumental to the development of numerous products and services. Dr. Charest was the 2013 recipient of the National Security Agency's Frank B. Rowlett Award for Individual Excellence in Cyber Security. Dr. Charest holds a Ph.D. in information technology with a subconcentration in information security and assurance from Capella University. He is a veteran of the United States Marine Corps and Army.



PATRICK J. CUNNINGHAM, CIP, FAI, is Senior Director, Information Governance with Motorola Solutions, Inc. in Schaumburg, IL. Pat's 20+ years in records and information management have presented him with many diverse experiences. Previously, he was records management strategist for Hewitt Associates. He has worked as a Web-enabled information technologies

consultant with Whittman-Hart in Chicago and as records manager for Household International. He has also worked for the Archdiocese of Chicago and the Illinois State Archives as a records manager. Pat maintained certification as a Certified Records Manager from 1992 to 2012. He was an early recipient of the Certified Information Professional in 2011. Pat was designated Fellow #43 by ARMA International in 2009.



LEIGH ISAACS, IGP, CIP, is the Director – Records & Information Governance for Orrick, Herrington & Sutcliffe LLP. She has over 25 years of combined legal and information management experience. Leigh's expertise includes deployment of enterprise programs, development of information management programs, on and off-site storage considerations

including outsourcing, process improvements, evaluation and implementation of technology solutions and the disposition of information for dissolved entities. An active member of the International Legal Technology Association (ILTA), Leigh currently serves as the Information Governance Peer Group Vice President. She is also a Steering Committee member for the Law Firm Information Governance Symposium and is a Trustee for the ARMA International Education Foundation. She is a published author and speaker on issues relating to information governance.



JOHN ISAZA, Esq., FAI, heads the information management practice at Rimón Law Group, PC. By bringing structure to chaos, Isaza is internationally recognized in the emerging legal field of information governance. He has developed information governance and RIM programs, including related regulatory opinions, for some of the most highly

regulated Fortune 100 companies. He is the 2008 recipient of ARMA's prestigious Britt Literary Award, and in 2011, was named the 45th Fellow of ARMA International.

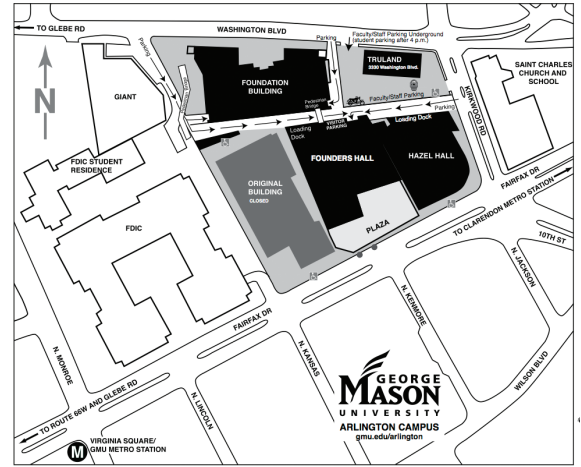


DAVID MCCUE is a global IT executive delivering innovative business solutions across both commercial and public sectors. A Fortune 175 CIO, consultant and university professor, he is currently consulting for multiple Fortune 200 and Global 500 firms, a Top 50 U.S. Government Prime Contractor, and via Tatum as an interim CIO Partner. Previously,

he spent 5+ years as the global CIO of CSC, a \$14B system integrator, business solutions provider and cleared government contractor. His career has spanned line and staff roles including business development, revenue production and service delivery in state and local government, healthcare, federal government, administrative services, warehouse/distribution, and manufacturing.

LOGISTICS

- TIME:** 8:00 a.m. – 4:15 p.m.
- PLACE:** George Mason University — Arlington, Founders Hall, 3351 Fairfax Drive, Arlington, VA
(see <http://info.gmu.edu/Maps/ArlingtonMap13.pdf> for a map and directions)
- PARKING:** FREE parking in Founders Hall parking garage
- METRO:** 1.5 blocks from Virginia Square/GMU Metro Station
- REGISTRATION COST:** Includes continental breakfast and lunch
- CREDITS:** Pre-approved for 6 CRM credits
Pre-approved for 5 IGP General credits
& 1 IGP IT credit hour



REGISTER AT

<http://www.arma-nova.org/Programs/Programs.html>

Early Registration (prior to February 14):

\$125 for members

\$150 for nonmembers

\$50 for full-time students

\$75 per person for 3 or more
from the same company/agency*

Full Registration (after February 13):

\$150 for members

\$175 for nonmembers

\$50 for full-time students

\$100 per person for 3 or more
from the same company/agency*

*Must all register at the same time to receive the discount

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