



What is all the buzz about **Information Governance**? What **disciplines** does it entail? Is it another name for what we used to call **Knowledge Management** or **Information Management**, or is it something different? How does an **Information Governance Practitioner** in a related information profession get started on expanding the existing information program to a broader-based information governance **focus**? How do we **"sell"** Information Governance?

Join ARMA NOVA for our annual seminar as **world-class speakers** discuss these and other information governance matters!

About our Speakers:



Christina Ayiotis, Esq., CRM, Co-Chair, Georgetown Cybersecurity Institute

Christina is an attorney and business executive with expertise in cyber, privacy, ethics, collaboration, Internet governance, innovation, board service and diversity.



Jason R. Baron, Esq., Of Counsel, Drinker Biddle & Reath LLP

An internationally recognized speaker and author on the preservation of electronic documents, Jason serves as Of Counsel in the Information Governance and eDiscovery Group at Drinker Biddle in Washington, D.C. He also is Co-chair of the Information Governance Initiative, a vendor neutral consortium and think tank.



Eileen Carlson, Director, Information Governance, Baxter International Inc.

Eileen has over 25 years of experience with the implementation of new systems and business process improvement, with expertise in accounting, finance information technology, data governance, and information governance.



Linda Cureton, CEO & Founder, Muse Technologies, Inc.

Linda is the CEO of Muse Technologies, Incorporated, an exciting new start-up that specializes in IT transformation. As the former Chief Information Officer (CIO) of the National Aeronautics and Space Administration (NASA), she led one of the best IT organizations in government.



Randy Haines, Worldwide Business Leader- Watson Content Analytics, IBM Watson Group

With more than 20 years of experience in Enterprise Content Management, Randy has gained an impassioned interest for the challenges that are faced by line of business workers as well as information/technology workers.

ARMA NOVA Annual Seminar – February 23, 2015



Richard Hogg, ILG Defensible Disposal Solution Lead, IBM

Richard's career covers more than 20 years of experience across document, information and records development and deployment solutions.



Tony W. Sager, Chief Technologist, Council on Cybersecurity

Tony spent 35 years in federal service, 34 of which were dedicated to cryptography and cybersecurity with the National Security Agency. During his extended government career with the NSA, Mr. Sager headed the Systems and Network Attack Center, and was the Chief Operating Officer for the Information Assurance Directorate.



Jill Tummler Singer, Partner, Deep Water Point

Jill recently completed 27 years of direct Federal Service. Her last federal assignment was as the Chief Information Officer (CIO) for the National Reconnaissance Office (NRO), where she was responsible for Information Technology, Information Assurance, and Information Management.



Jason Stearns, CRM, IGP, Director Legal & Compliance - Information Governance, BlackRock

Jason is a member of BlackRock's Legal and Compliance Group. He is responsible for the global implementation of Information Governance standards and requirements.

DATE: Monday, February 23, 2015

TIME: 8:00 AM – 4:15 PM

PLACE: George Mason University Arlington Campus - Founders Hall, 3351 Fairfax Drive, Arlington, VA 22201

PARKING: Available in Founders Hall for \$14. Other parking garages are available in the vicinity. Payment methods accepted: cash, coin, Visa / MasterCard

METRO: 1.5 blocks from Virginia Square/GMU Metro Station

Early Registration (prior to February 9):	Full Registration (after February 9):
\$125 for members	\$150 for members
\$150 for non-members	\$175 for non-members
\$50 for full-time students	\$50 for full-time students
\$75 for 3 or more from the same company/agency (must all register at the same time to receive the discount)	\$100 for 3 or more from the same company/agency (must all register at the same time to receive the discount)

Register at <http://www.arma-nova.org/Programs/Programs.html>
