

ARMA NOVA Chapter Webinar

Thurs, January 15, 2026 11:30 AM – 1:00 PM EST



"AI IN RIM" WEBINAR SERIES, PART 2

LEVERAGING AI TOOLS: INSIGHTS FOR IG AND RIM PROFESSIONALS

Andrew Ysasi, Vice President, Advocacy, VRC Companies, LLC

AI in RIM Webinar Series

AI is here and, like everyone else, we have questions about how it will impact information and records management, and how we can make AI work for, and not against, us. We want to go beyond basic theory and explanation to tackle AI topics we believe answer the practical, real-world needs of records professionals. We'll bring in experts to give their views, experience, and actionable steps on what we can do now to get us, and IG/RIM, ready for the AI world. As Dan Beard, our chapter president says, we're past making the clay car, let's make a real one!

Part 2: Leveraging AI Tools

AI is no longer a distant trend—it's a powerful force transforming the landscape of IG and RIM. This engaging session will demystify AI by exploring key ISO standards, its economic impact, and how organizations are leveraging AI tools to drive efficiency and innovation. Attendees will gain practical insights into leading AI platforms such as ChatGPT, Google Gemini, Perplexity, and Microsoft Copilot, with strategies for prompt optimization and real-world RIM use cases that bring these tools to life. The session will also examine the rapid pace of AI evolution and what it means for IG and RIM professionals. Andrew will showcase a custom-built AI chatbot, created in Poe, that serves as an AI subject matter expert for IG/RIM professionals. We'll conclude with actionable steps and proven tips to help you and your organization harness AI ethically, effectively, and strategically—setting you up for long-term success, no matter your role or stage in your career.

- 11:30 AM – 12 Noon ET – Networking
- 12 – 1 PM ET – Webinar and Discussion

No cost to register!



Andrew Ysasi, CRM, IGP, CIP, CIGO, FIP, CIPM, CISM, PMP

Andrew Ysasi (EE-SA-SEE), MS, FIP, FIIM, CIPM, CIGO, CISM, PMP, CRM, IGP, CIP, CSAP has 25 years of

experience in executive leadership, technology, privacy, security, and information governance. As Vice President of Advocacy for VRC, Andrew is tasked with mentoring, educating, volunteering, and advocating for all matters related to information governance (IG). He served as the President of the ICRM in 2022. Andrew is the President of IG GURU®, an IG news organization and a resume expert with Admovo®, where his work is published on CIO.com. In addition, Andrew is an instructor at San Jose State University's School of Information, a contributor to ARMA's IGBOK, a contributor to Wiley's Information Governance 2nd Edition, and a former board member for i-SIGMA. Andrew has a Master of Science in Administration from Central Michigan University, a bachelor of science in information technology, and a certificate in data analytics from the Wharton School at the University of Pennsylvania.

Date: Thursday, January 15, 2026

Registration: Go <https://arma-nova.starchapter.com/meetinginfo.php?id=87&ts=1651157535> register for the webinar. The webinar will not be recorded – you must be present to participate!

All registrants will be required to acknowledge the following statement before registering: In exchange for this free event, I acknowledge that my registration information will be collected by ARMA NOVA, which may use my registration information in outreach and marketing, and that I can be unsubscribed from the mailing list at my request at any time. Further, I acknowledge that I will not record nor reproduce any portion of this webinar.

